

REPORT DOCUMENTATION PAGE

1a. REPORT SECURITY CLASSIFICATION UNCLASSIFIED			1b. RESTRICTIVE MARKINGS	
2a. SECURITY CLASSIFICATION AUTHORITY			3. DISTRIBUTION/AVAILABILITY OF REPORT Approved for public release; distribution is unlimited.	
2b. DECLASSIFICATION/DOWNGRADING SCHEDULE				
4. PERFORMING ORGANIZATION REPORT NUMBER(S)			5. MONITORING ORGANIZATION REPORT NUMBER(S)	
6a. NAME OF PERFORMING ORGANIZATION Naval Postgraduate School		6b. OFFICE SYMBOL (If applicable) 55		7a. NAME OF MONITORING ORGANIZATION Naval Postgraduate School
6c. ADDRESS (City, State, and ZIP Code) Monterey, CA 93943-5000			7b. ADDRESS (City, State, and ZIP Code) Monterey, CA 93943-5000	
8a. NAME OF FUNDING/SPONSORING ORGANIZATION		8b. OFFICE SYMBOL (If applicable)		9. PROCUREMENT INSTRUMENT IDENTIFICATION NUMBER
8c. ADDRESS (City, State, and ZIP Code)		10. SOURCE OF FUNDING NUMBERS		
		Program Element No.	Project No.	Task No.
				Work Unit Accession Number
11. TITLE (Include Security Classification) BUSINESS RE-ENGINEERING : LESSONS LEARNED FROM THE U.S. ARMY CORPS OF ENGINEERS MODERNIZATION PROGRAM				
12. PERSONAL AUTHOR(S) Duvall, Gilliam E. , and Elliott, Mary Jo				
13a. TYPE OF REPORT Master's Thesis		13b. TIME COVERED From To		14. DATE OF REPORT (year, month, day) June 1992
15. PAGE COUNT 87				
16. SUPPLEMENTARY NOTATION The views expressed in this thesis are those of the author and do not reflect the official policy or position of the Department of Defense or the U.S. Government.				
17. COSATI CODES			18. SUBJECT TERMS (continue on reverse if necessary and identify by block number)	
FIELD	GROUP	SUBGROUP	Business Re-Engineering, Total Quality Management, Corporate Information Management, Activity Based Costing.	
19. ABSTRACT (continue on reverse if necessary and identify by block number) This thesis uses the case study approach to discuss the concepts and issues related to business re-engineering and its applicability to DoD. It discusses recent developments in Total Quality Management (TQM), and the Corporate Information Management (CIM) Initiative that have lead to a number of tools such as Activity Based Costing (ABC) and IDEF that may be used as building blocks for a re-engineering framework. Examined in detail is the U.S. Army Corps of Engineers (USACE) information systems p modernization rogram and the factors required to successfully implement business re-engineering.				
20. DISTRIBUTION/AVAILABILITY OF ABSTRACT ☒ UNCLASSIFIED/UNLIMITED ☐ SAME AS REPORT ☐ DTIC USERS			21. ABSTRACT SECURITY CLASSIFICATION Unclassified	
22a. NAME OF RESPONSIBLE INDIVIDUAL Professor Tung X. Bui			22b. TELEPHONE (Include Area code) 646-2630	
			22c. OFFICE SYMBOL AS/BD	

Approved for public release; distribution is unlimited.

Business Re-Engineering:
Lessons Learned from the U.S. Army Corps of Engineers
Modernization Program

by

Gilliam E. Duvall

Lieutenant Commander, United States Naval Reserve

B.S., Purdue University, 1978

[M.S. in Information Systems, NPS, June 1992]
and

Mary Jo Elliott

Lieutenant, United States Navy

B.A., University of Wisconsin - Madison, 1988

[M.S. in Information Systems, NPS, Sept. 1992]

Submitted in partial fulfillment
of the requirements for the degree of

MASTER OF SCIENCE IN INFORMATION SYSTEMS

from the

NAVAL POSTGRADUATE SCHOOL

June 1992

17

ABSTRACT

This thesis uses the case study approach to discuss the concepts and issues related to business re-engineering and its applicability to DoD. It discusses recent developments in Total Quality Management (TQM), and the Corporate Information Management (CIM) Initiative that have lead to a number of tools such as Activity Based Costing (ABC) and IDEF that may be used as building blocks for a re-engineering framework. Examined in detail is the U. S. Army Corps of Engineers (USACE) information systems modernization program and the factors required to successfully implement business re-engineering.

TABLE OF CONTENTS

I.USACE AND BUSINESS RE-ENGINEERING: A CASE STUDY	1
A. INTRODUCTION	1
B. USACE — A SUCCESSFUL CASE OF RE-ENGINEERING	1
C. RESEARCH METHODOLOGY	2
D. RESULTS OF RESEARCH	2
APPENDIX	3
INITIAL DISTRIBUTION LIST	4

I.USACE AND BUSINESS RE-ENGINEERING: A CASE STUDY

A. INTRODUCTION

This thesis is part of a larger study sponsored by the Director of Defense Information (DDI) in which a series of case studies will be conducted that focus on the sound practices of MIS implementation in DoD. This particular case study examines the concept of business re-engineering and focuses on the U.S. Army Corps of Engineers methodology for business re-engineering.

B. USACE — A SUCCESSFUL CASE OF RE-ENGINEERING

In the age of shrinking budgets the Federal Government has mandated that all organizations "do more with less". The CIM initiative is currently being undertaken as a massive effort by DoD to do just that in the area of Information Systems. In accordance with the practices of Total Quality Management (TQM), the focus of CIM is on management methods and business process improvement. Business re-engineering is a means of business process improvement. It consists of redefining business procedures before automating business activities. There exists a growing number of tools which aid an organization in the development of software such as Computer Aided Software Engineering (CASE) and Integrated Computer Aided Software Engineering (I-CASE). However, a well-defined methodology is still required to redefine processes before automation can take place.

The U. S. Army Corps of Engineers (USACE) provides a comprehensive and structured framework for business re-engineering. USACE methodology consists of Activity-Based-Management combined with the use of IDEF tools for improvement of business processes and redefinition of organizational activities prior to automation.

C. RESEARCH METHODOLOGY

This thesis used the case study methodology consisting of an extensive review of professional literature pertinent to the case, on site field interviews with USACE personnel, and a thorough analysis of USACE documentation.

This study focuses on the USACE modernization effort and the methodology for business re-engineering that has been successfully employed. It will provide guidance as to how DoD agencies can successfully employ this methodology within their organization.

D. RESULTS OF RESEARCH

The results of the case study, and all references are contained in the Appendix.

APPENDIX

CASE STUDY SERIES ON IMPLEMENTATION PRACTICES OF MANAGEMENT INFORMATION SYSTEMS IN THE DEPARTMENT OF DEFENSE

Business Re-Engineering: Lessons Learned from the U.S. Army Corps of Engineers Modernization Program

Tung X. Bui
Gilliam E. Duvall
Maryjo Elliott
James C. Emery

Department of Administrative Sciences
Information Technology Management Curriculum
Monterey, California

Acknowledgments

The authors would like to thank Mr. Paul Strassmann, Director of Defense Information, OASD (C3I), for sponsoring the Case Study Series on implementation practices of management information systems in DoD. This case study on business re-engineering could not have been realized without the enthusiastic collaboration of the U. S. Army Corps of Engineers. We greatly appreciate the support and participation of Lieutenant General Hatch and Mr. David Spivey, Director of the Information Systems Modernization Program.

Several faculty members and officer-students at the Naval Postgraduate School have participated in this study. Without exception, they gave us their enthusiastic support and time. Special thanks go to LT Cheryl Blake, USN; LT Christine Donohue, USN; Professor Daniel R. Dolk, LCDR Gerry Harms, USN; LT Greg Hayes, USN; Professor Martin F. McCaffrey, Professor Sterling Sessions, and LT Tina Van Hook, USN. Whatever shortcomings this study may have — for which we take full responsibility, of course — the results have been immeasurably improved by their help.

Table of Contents

I.	Executive Summary	1
II.	Foundations for Business Re-Engineering in DoD	7
	A. Towards a Cost-Effective DoD Organization	7
	1. The Corporate Information Management (CIM) Initiative	7
	2. Value-Adding Strategies for Information Systems	11
	B. A Framework for Business Re-Engineering	12
	1. Total Quality Management (TQM) in DoD	12
	2. Activity Based Costing	13
	a. The Illusion of Cost Savings	13
	b. Value-Added Awareness	15
	3. Management of Planned Change	17
	4. Business Re-Engineering	18
	5. Re-engineering — Go Versus No-Go	19
III.	USACE: Re-Engineer or Perish	23
	A. USACE and DoD Business Re-Engineering	23
	B. Organizational Culture and Management Philosophy	27
	C. Historical Overview of Information Systems prior to Modernization Efforts	28
	1. Management Philosophy towards Information Systems prior to 1982	28
	2. Effects of Disparate Management Philosophy	29
	D. Transition to CIM	32
	1. USACE Corporate Architecture Strategies	37
	2. Leadership Support and Executive Champions for Change	37
	3. The Concept of Executive Champions	38
	E. Components of the Evolving Information Systems	41
IV.	USACE Re-Engineering Process	43
	A. USACE — A Pragmatic Approach to Information Systems Development	43
	1. Selection of Team Members and Team Composition	43
	2. Training of Team Members	45

3.	Business Re-Engineering Process Model Producing the Structured Requirements Analysis and Planning (STRAP) Report	45
a.	Conduct Activity-Based Costing Baseline	45
b.	Conduct Activity-Based Cost Alternatives	46
c.	Implement Improvement Actions	47
d.	Conduct Business Process Modeling	47
e.	Build Business Case	48
f.	Develop Transition Plan	48
4.	Perform Design	48
5.	Acquire Application	49
6.	Iterative Application Development	49
7.	Perform Integration and Beta Testing	50
8.	Perform Operational Transition and Deployment	51
V.	Lessons Learned	53
A.	Top Management Support is Critical	53
B.	Business Re-engineering Drives Information Systems Design	53
C.	Use of Committees to Solidify Results	54
D.	Involvement of Functional Managers is Fundamental	54
E.	Role of a Consultant	55
F.	Role of Executive Champions	55
G.	Need for a Well-Structured Methodology	55
H.	Use of Activity-Based Management and Costing in Conjunction with IDEF Activity Modeling	56
I.	Need for Productive CASE Tools	56
J.	Critical Role of On-Line User Support	57
K.	Central Role of Data Modeling	57
Appendix.	An Overview of the IDEF Technique	59
	Glossary of Terms	65
	References	69
	Suggested Readings	71

I. Executive Summary

Information Technology as a Foundation for DoD Improvement

Almost all organizations these days confront increased demands for efficiency and responsiveness to the markets they serve. Managers of information technology find themselves in the thick of the fray, because most of their organizations are looking to information technology as one of the primary means of coping with worldwide competition. It is difficult to think of any substantial challenge facing these organizations — improved service or product quality, reduced cycle times for all their business functions, improved coordination across far-flung activities, more efficient use of resources — for which information technology does not contribute something to the solution.

With its largest single pool of information technology in the world, the Department of Defense is by no means immune from these effects. The dramatic political and military changes that have occurred in the world over the past couple of years call for corresponding changes in the way DoD does business. Leaders within and outside of the Department are challenging each activity to justify its contribution to national defense and to reduce its costs as much as possible consistent with its essential missions. Like most other large organizations, DoD is looking to information technology as a fundamental building block of any long-term improvement program. DoD's Corporate Information Management (CIM) initiative constitutes a critical component of any such program.

USACE — a Leader in Applying Information Technology

An important principle of the CIM initiative is to identify the best practices within DoD agencies so that they can be borrowed and emulated throughout the Department. The U.S. Army Corps of Engineers (USACE) provides just such a model — which has, in fact, been recognized through an award, by the Director of Defense Information, of a "golden nugget" that signifies leadership in applying information technology. USACE demonstrates how an agency can effect major changes through the intelligent use of information technology. The Corps has developed a methodology that appears to be quite capable of being applied in other organization within DoD, the Federal government, and, indeed, the private sector.

USACE and Business Re-Engineering

USACE is the largest engineering organization in the world, with an annual budget of \$9 billion. It supports DoD construction activities, handles large civil works programs, and contracts with various governmental agencies to perform a wide variety of civil engineering works. The largest single source of funding comes from the outside contracts, for which it has to compete with private-sector engineering firms. It thus has ample incentive to strive for efficiency and effectiveness.

Through the early 1980's, USACE's experience with computer-based systems was much like many large organizations. A large variety of systems were developed by subgroups within the Corps. This was done with little or no high-level support or direction. The resulting "stovepipe" systems may have met the needs of individual functional groups, but there existed almost no integration across functions. As a result, USACE information systems suffered from a great deal of duplication and inconsistencies, and failed to meet overall goals of the organization.

In 1982, the General Accounting Office issued a critical report on data processing practices within USACE. The report criticized, among other things, the lack of central direction for IS activities, the absence of a coherent IS plan linked to the Corps'

missions, the unnecessary duplication of functions and data, and inconsistent acquisition policies for hardware and software.

The USACE Action Plan

The GAO report galvanized USACE into action. By 1984 an Information Systems Plan was issued. It proposed the appointment of the Deputy Commanding General — the second in command of the Corps — as the Director of Information Systems Management. An Information Resource Management Steering Committee was established. Composed of 12 high-level functional managers, plus non-voting IS managers, the Steering Committee oversees USACE IS policies. A subset of this committee forms an Executive Committee, which meets weekly to provide continuous policy direction. Supporting these governance bodies are other committees that deal with such matters as defining functional requirements and establish data standards.

By 1990, a number of applications had been developed. The applications were developing according to an overall plan that set priorities consistent with the most important management needs within USACE. A communications network was put in place to link all USACE locations. Three consolidated data centers were established to serve the organization's centralized computing needs. Data standards were set to facilitate data sharing and reduce data redundancies and inconsistencies.

The Successful Re-Engineering Process

USACE has by now developed a proven methodology for installing information systems. The success results from the synergy of pertinent use of well proven techniques and involvement of all-level personnel in the re-engineering effort. New applications are identified through the high-level management committees. Once slated for development, an application becomes the responsibility of a relatively small development team — typically six to eight members — composed of a mixture of functional and technical specialists. The team follows a well-defined process:

- Define the AS-IS existing system to provide a baseline for considering new alternative.
- Examine each existing activity to determine whether it should be continued, eliminated, or revised.
- Design alternative TO-BE systems.
- Build a business case — a cost-benefit analysis — for each alternative design and select the most cost effective one.
- Develop a transition plan to implement the chosen design.
- Develop a detailed functional design for the application.
- Acquire the application — preferably through a "commercial off the shelf" product that meets USACE needs.
- Install a pilot implementation through an iterative prototyping process that involves careful testing and user reviews.
- Install the application where appropriate, based on a Corps-wide deployment plan.

Lessons Learned

USACE's experience provides some valuable guidelines for agencies wishing to pursue a successful organization-wide process to deploy information systems. Each agency has, of course, its own unique set of requirements and culture. Nevertheless, the general process used by USACE should find widespread applicability. The principal lessons learned, which provide valuable guidelines for other agencies with aspirations similar to USACE's, are as follows:

- Top-management support is essential for any far-reaching program of business re-engineering.
- Business re-engineering should precede any attempt to develop new information systems.
- Heavy user participation — gained through committee arrangements and other mechanisms — is critical at all levels of the implementation process.

- Top-level functional managers are needed to serve as "executive champions" of an application.
- A well-structured methodology is needed to provide the discipline and guidance for the implementation process.
- CASE tools and other high-productivity aids (such as database management software) are critical to the productive environment necessary to support an adaptive development process.
- A supportive infrastructure — effective communications networks and data sharing mechanisms — is an essential ingredient to successful IS program.

II. Foundations for Business Re-Engineering in DoD

A. Towards a Cost-Effective DoD Organization

Facing deep cuts in government defense spending, military leaders in all areas will be challenged to accomplish their mission with a severely limited budget. The costs of the current military establishment must be reduced and effectiveness increased if the scaled-down military of the future is to be fully capable of responding to challenges throughout the world. Military leaders will be forced to eliminate waste, or better yet, make improvements in quality and efficiency. Such an effort calls for a continuously orchestrated improvement process involving all activities of the organization.

Modern management concepts, including Corporate Information Management (CIM), Total Quality Management (TQM), Activity Based Costing (ABC), and Business Re-Engineering, are widely recognized as critical baseline principles for a modernization program. It is important that DoD managers understand the essence of these concepts to successfully harness the synergy of management, re-engineering, and prototype application for a more cost-effective DoD organization (Figure 1).

1. The Corporate Information Management (CIM) Initiative

Corporate Information Management (CIM), introduced within the Department of Defense (DoD) in October 1989, has been heralded as an initiative to improve standardization, quality, and consistency of data from DoD's multiple information systems.¹ The program is designed to eliminate redundant information systems and

¹GAO/IMTEC 91-17BR "Potential Reductions to Defense's ADP Budget Request"

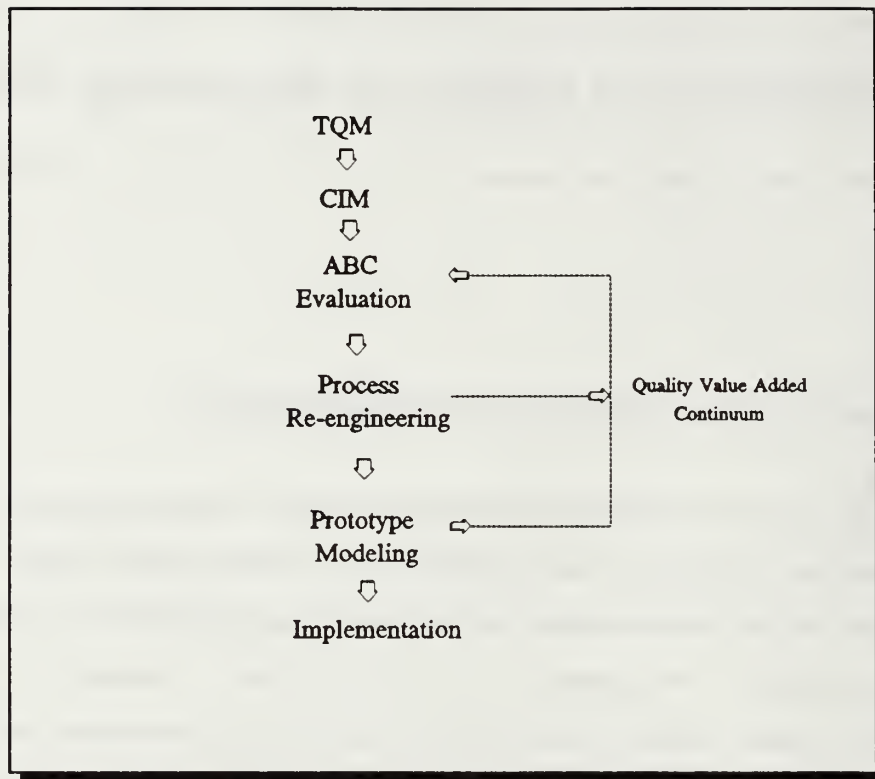


Figure 1 - Quality Value Added Continuum

software from distributed administrative areas. Common applications are consolidated into information resource centers that operate under standardized data usage.

Early in the process, DoD formed an Executive Level Group (ELG), comprised of information system specialists from the private sector, to formulate a DoD-wide strategy for downsizing the information resource management structure in response to the shrinking defense budget. The unique aspect of CIM has been its move away from the concept of management of information systems to one of management of information as a valuable resource.²

CIM finds its foundation in three basic principles: customer satisfaction, simplification of processes before computerization, and implementation of systems

²LSA White Paper on CIM

Principle 1:

- Your Customer — the function with business process authority and performance accountability — defines systems requirements, manages implementation and measures results.
- An information resource organization becomes a fee for service technology service center.

Principle 2:

- The business process must be simplified before it is computerized.
- Apply technology only after you are sure the organization can manage the proposed change.
- Increase effectiveness and reduce cost of the process by changing how people work.

Principle 3:

- The fastest process, at the lowest risk, is through evolutionary improvement of the process.
- The best learning environment is achieved through frequent success.

Table 1. CIM Principles

through prototyping (Table 1). Implementation of these principles should result in achieving the quality value-added continuum shown earlier in Figure 1.

The ELG strategy for information management emphasizes a centralized program for data standards and process modeling. Data standardization facilitates data sharing and provides a clearer view of how information is used within a process. Standardizing a data element implies that information must be handled efficiently at a low cost in order

to preserve its added value to the organization. Through its guidelines, the CIM initiative insists that information must be used to simplify the way DoD does business.

The business process must be simplified before it is computerized. According to CIM guidelines, an organization should:

- Seek a non-computer solution through process simplification and elimination of non-value added steps
- Re-engineer existing systems
- Use proven system applications
- Use 'off-the-shelf' software and systems
- Develop systems that have joint-service applicability
- Use service-unique systems only if the above guidelines will not meet the requirements.

The key objectives are to identify and establish information requirements, data definitions, and formats that allow standardization of automated data processing (ADP) systems throughout DoD.

Ideally, once data standardization is achieved, ADP systems that perform similar functions can be integrated into systems that share resources. The following eight functional areas have been identified as candidates for integrated information management and cost savings:

- Civilian payroll
- Civilian personnel
- Contract payment
- Financial operation
- Government furnished material
- Medical services
- Warehousing, shipping, and distribution centers.

Other areas within DoD (e.g., Command and Control) that might serve as candidates for the CIM initiative are being evaluated.

The Department of Defense has an annual budget of over \$9 billion to acquire, maintain, and operate general-purpose ADP systems. It is estimated that \$4 billion of this amount is spent to develop new computer-based applications and upgrading existing systems. An effective use of information technology as a vehicle to improve the way DoD functions is expected to save approximately 25 percent of the system development and procurement costs. Additional savings can be realized in the future through the operation and maintenance of fewer, more integrated systems.

In anticipation of a potential \$1 billion savings in information systems development and acquisition costs through CIM, the Office of the Secretary of Defense (OSD) has begun a five-year phased reduction of ADP budgets for all member services. The plan calls for a \$100 million reduction in fiscal year 1991, \$200 in 1992, and \$300 million in years 1993 through 1995.

2. Value-Adding Strategies for Information Systems

The ELG has identified the following value-adding strategies for information systems:

- Use re-engineering methodologies (e.g., process and data models) to determine joint use application.
- Employ tools to measure effectiveness and efficiency that compare public and private sector business processes and determine future direction for information systems.
- Establish a fee for information service as a way of determining system efficiency.
- Promote the development of information systems with open system architecture to free DoD from proprietary constraints on hardware and software.
- Enforce data standards to achieve full conformity with Federal Information Processing Standards and the Commerce Department's National Institute for Standards and Technology (NIST).
- Manage information resources to allow rapid deployment of new technology.
- Educate all establishments within DoD on CIM goals and objectives.

B. A Framework for Business Re-Engineering

1. Total Quality Management (TQM) in DoD

Total Quality Management / Leadership (TQM/TQL) rests heavily on the teachings of W. Edward Deming. Deming's approach to quality control is more than a scientific method to improve a worker's speed of productivity.³ In recognition that quality has become a key competitive factor, organizations must be responsive to customer needs, concentrate on improvement of process as the never-ending business of the enterprise, and promote teamwork among those who carry out the business operations. The relationship between improved quality and overall business-success in an organization is shown in Figure 2.

As tangible ways to improve and measure quality, *statistical indicators* (e.g., trend and variance analysis) provide feedback that show the effects of change. TQM utilizes seven graphic tools for measuring and explaining process quality improvement (Table 2). The benefits derived from these graphics tools fit well with the four phases of the Deming quality improvement cycle (Figure 3). The cycle ideally should remain in an endless loop, ever monitoring and improving the quality of the process.

It is important to note that quality control measurements are meant to be a tool for change. Unexpected problems could arise if management by numbers became the only motivation for applying statistical quality control.

From this perspective, DoD seeks to spread TQM concepts to the field with leadership geared to change (TQL). Management leadership is critical to bringing about necessary cultural changes and improve quality within DoD organizations. Upper DoD management forms an Executive Steering Group (ESG) whose mission is to develop the strategic goals of TQM for the organization.

³Deming defines quality management as "...understanding the customer's needs and providing a product that meets his satisfaction." The "best return" on each dollar spent is the goal.

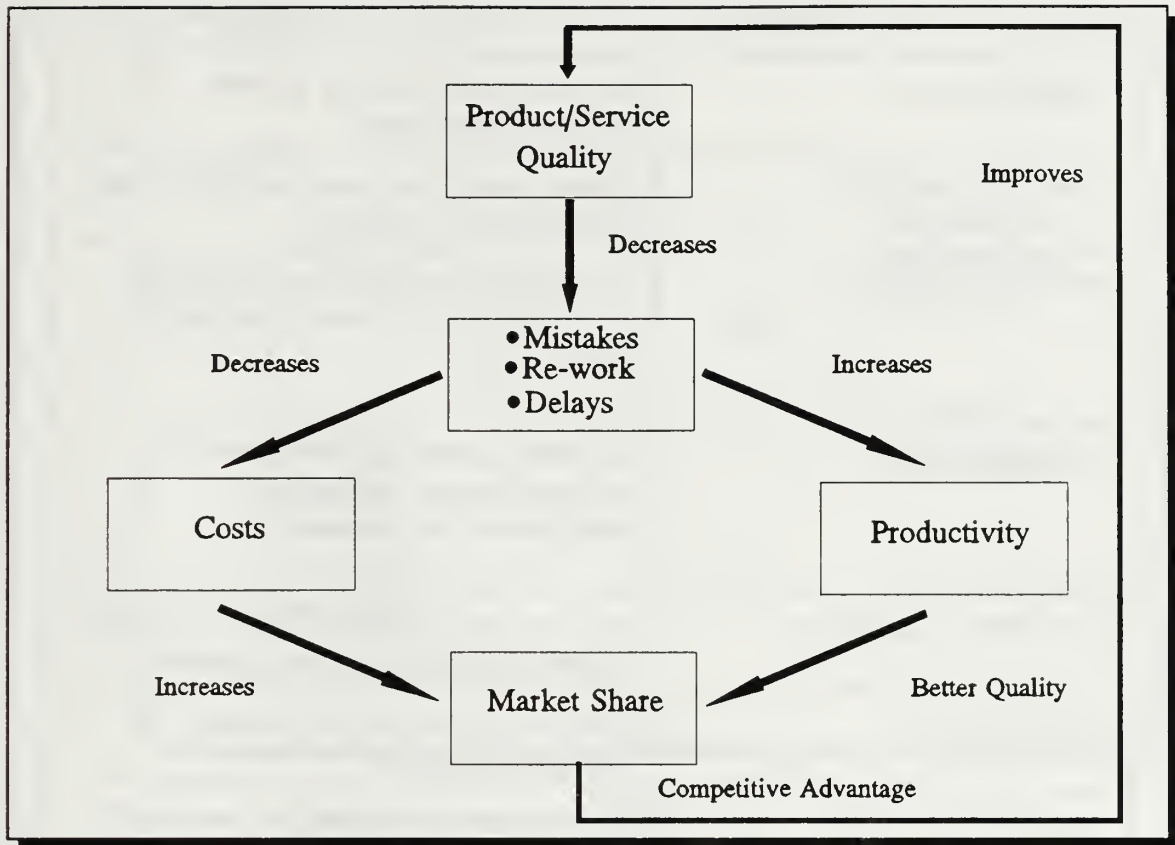


Figure 2. Quality Contributions to Business Improvement

2. Activity Based Costing

As discussed earlier, the CIM initiative stresses cost containment and the elimination of activities that do not add value to the business process. Activity Based Costing (ABC) holds promise as being an invaluable tool in evaluating and containing costs.

a. *The Illusion of Cost Savings*

Supporters of ABC management aggressively argue that traditional methods of cost accounting dwell too much on past accounting data in trying to make future improvements. Activity Based Costing as a managerial approach is a stark contrast with traditional cost accounting methods that see cost only as a function of output volume.

FLOW CHART	Promotes understanding between value and cost added steps.
CAUSE & EFFECT DIAGRAM	Relates positive and negative effects that cause variance in quality.
PARETO CHART	Bar graph to simplify large data tables providing basis for identifying problem areas.
HISTOGRAM	Bar graph represents the amount of variance between results and specifications.
SCATTER DIAGRAM	Indicates how changes in one variable are related to changes in another variable.
RUN CHART	Identifies patterns of performance for changes in progress.
CONTROL CHART	Reveals cause and statistical control of variations from standards, along with process capability.

Table 2. Graphic Tools for Measuring Quality Process Improvement

Traditional cost accounting techniques examine where monetary resources are expended. Management may use such information to determine where budgets can be trimmed to reduce overall expenditures within the company. Budgetary reductions often focus on downsizing the work force, pay cuts, forced early-retirement, or elimination of research and development efforts. The loss of a skilled work force, combined with reduced product development effort, invariably leads to a reduction in product quality. Cost cutting measures, in reality, often present only a "surface patch" to a deeper budgetary problem.

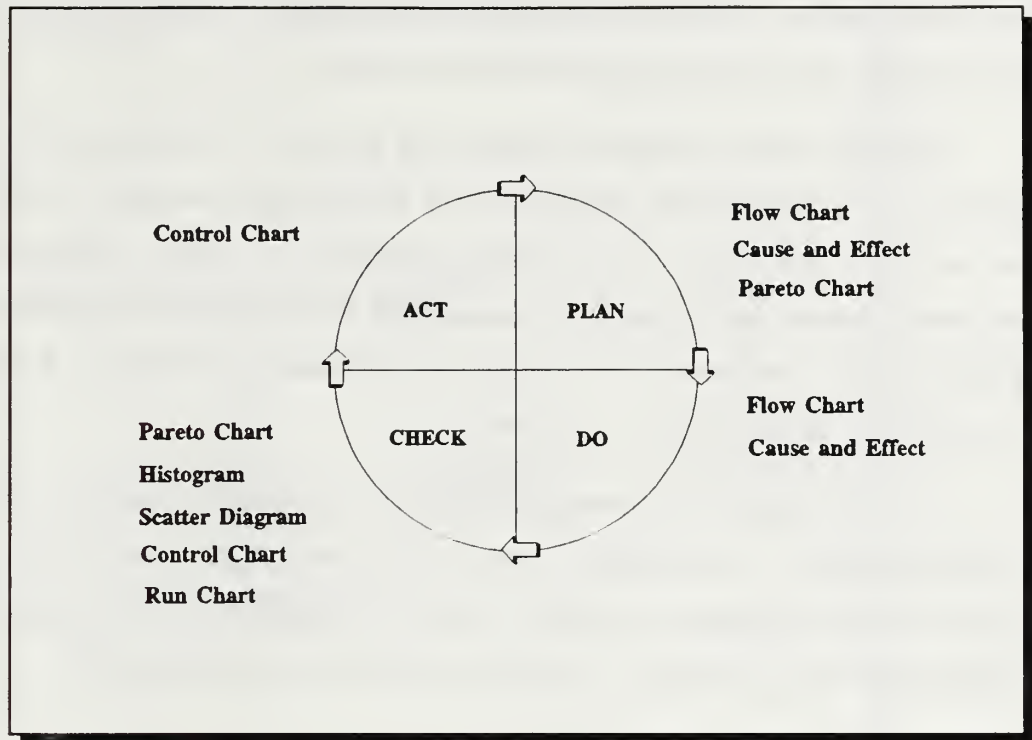


Figure 3. Quality Improvement Cycle

The illusion of reduction in operating expense exists, but organizational performance decreases due to inferior quality standards. There is only further temptation to increase the cost cutting measures to give the Profit & Loss statement another short-term gain. Meanwhile, quality issues remain unaddressed. Improving the appearance of the income statement often does nothing for an organization's attempts at maintaining its mission. What is needed is a cost management methodology that examines not only where cost are incurred, but also how they are incurred.

b. Value-Added Awareness

Consistent use of Activity-Based Cost Management allows a measured approach to cost reduction. The overall cost often depends on decisions made across department boundaries. Across-the-board cost cuts do not adequately consider the interrelation of

the costing decisions. The focus should be on elimination of those cost drivers that do not add value, rather than make indiscriminate cuts.⁴

Effective cost management needs to look not only at the monetary amount spent on the product manufactured, but the costs of the individual processes, or activities, in the production operation. This allows management to isolate activities within the production process and evaluate whether certain activities are cost-efficient and add sufficient value to the product. Those that do not should be eliminated. A construction of the activity model is shown in Figure 4.

Activity-Based Cost Management fosters evolutionary change to occur in the production process. As cost drivers, activities that are obsolete must be eliminated from the process and, if necessary, replaced by alternative procedures. The organization can continuously modify activities as part of its cost driver monitoring effort.

⁴An example of the value-added awareness in the production process using activity based costing is provided by the Tektronix Company's Portable Division, a manufacturer of portable electric measuring devices (Shank, p.47). In the face of increased competition for market-share, the organization formulated plans to change the way it made its products. Tektronix found that traditional cost accounting techniques were "obsolete and restrictive." They were scrapped in favor of a cost management system that Tektronix called "accounting for continuous improvement."

The result was an evolutionary overhaul of the previous cost accounting system that led to the elimination of the following activities:

- The production work order system
- Standard product cost calculations
- Cost variance reporting
- Flexible budgets procedures for cost control
- The scrap and rework reporting system
- Monthly inventory tracking & reporting
- Accumulation of work in process (WIP) inventory cost
- Monthly summaries reports of financial performance.

These activities added no increased value to the finished product. They involved redundancies in accounting for materials used, logging waste that should not occur in the first place, inspecting inefficient procedures instead of correcting them, and producing intermediate status reports. Many of these activities were replaced with more modern reporting procedures that provide management *real time* cost analysis information that allows an organization to make realistic decisions on production cost.

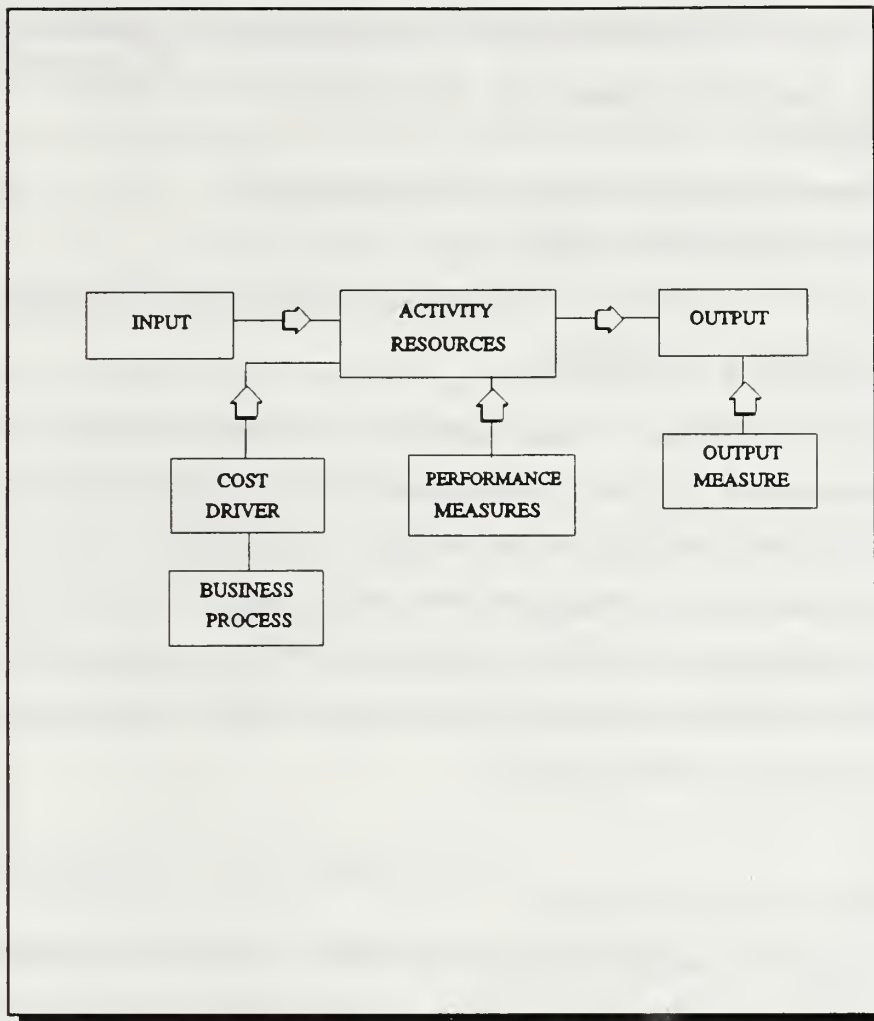


Figure 4. Activity Model

3. Management of Planned Change

Affecting change within a large-scale corporate structure is a complex and traumatic process that involves risk, uncertainty, and resistance. However, change is exactly what must happen if an organization wishes to remain competitive. For a planned change to be effective, a large-scale organization such as DoD must take into consideration its size and cultural history, depth of change in the organizational hierarchy, and whether change crosses functional areas.

Areas where change offers substantial opportunities for improvement are:

- Better relationship between the organizational culture and the competitive environment
- Refinement of the input-output transformation process
- Improvement of product quality
- Differentiation, coordination, and integration of effort across functions
- Human resource management

With the key areas of change identified, management must next realize that designing and implementing a planned change involve re-formulating corporate strategies and structures, incorporating new technology (including the use of information technology), and re-evaluating employee development programs. Procedures to promote information exchange, enhance decision making and conflict resolution, and encourage participation and cooperation between functional areas should be carefully designed and implemented during the change process.

4. Business Re-Engineering

The history of re-engineering began in the early 1980's in manufacturing circles. Concepts such as Just-in-Time inventory and concurrent engineering were developed and often supported by sophisticated computer systems. Organizations were forced to carry out new business methods, rethinking the way they operated.

Business re-engineering is based on the concept that organizations must change the way they work in order to effect a major improvement. By breaking down operations into manageable and discrete processes, the organization can identify activity areas for elimination or improvement. From this point of view, re-engineering is a logical outcome of ABC, TQM, and management of planned change.

Re-engineering involves three steps:

- Examination of the business process
- Optimizing for efficiency

- Implementing new business system (generally applying information technology to the new process).

The best way to carry out a program of re-engineering is to assemble a team that is composed of members representing a broad range of functional areas within an organization. The team should analyze existing business process in an attempt to fully understand the current operations.

Once the current business activities are fully understood, the re-engineering team can begin to optimize for efficiency and effectiveness. Graphical and statistical tools (such as those used in TQM), Activity Based Costing, and common sense can be applied to assess whether an activity adds sufficient value to justify its continuation. The basis for establishing a new business process is to enhance the value-added activities and eliminate the remaining ones. This approach systematically creates new rules, and a need for modernization. Table 3 lists a set of guiding principles for re-engineering.⁵

5. Re-engineering — Go Versus No-Go

The decision whether to revamp a business process or to "leave it as is" can be very traumatic for most organizations. Talk of any change is often a source of contention as to the best path for process improvement. Knowing when to re-engineer a business process is perhaps more crucial than the mechanics of knowing how to do it. Thinking that re-engineering is a panacea for any business process is a trap that must be avoided. For this reason, the decision to re-engineer an existing process must not be made lightly.

The following provides some guidance as to whether or not an organization should re-engineer.⁶

⁵ Hammer, pp 108-110.

⁶Chris Sittenauer and Mike Olsem of the USAF Software Technology Support Center have constructed a self-assessment survey to aid in the decision when to conduct a software re-engineering effort ("Time to Re-engineer?", Cross Talk, March 1992, p.21).

- The support of top management must be the first factor affecting whether or not an organization should engage in a re-engineering program; without such support, any fundamental change is almost impossible.
- Processes that are critical, or of the greatest value, to the organization's mission should take precedence over the ones that are perceived as having less strategic impact.
- It is usually not cost effective to re-engineer a process that will soon be phased out. Expected benefits of a re-engineered process may not be able to offset the conversion costs.
- The greater the complexity of a process, the more attractive it becomes as a candidate for re-engineering. The complexity of a process may stem from its intrinsic nature — e.g., the process may involve a large number of variables and complicated or probabilistic relationships among the variables. Re-engineering can often exploit information technology to deal internally with the complexity, thereby reducing the apparent complexity as seen by the user — "so complex, it's easy," as proclaimed by the ad for the automated camera.
- An old process that has undergone continual changes and accretions often presents an excellent opportunity for re-engineering. An activity that may have started out as a clean and simple process gradually becomes more and more convoluted with appendages to handle "special cases" and "extensions." Re-engineering can often sweep away this *accumulated complexity* by simplifying the process and eliminating unnecessary functions.
- Although complexity is a difficult phenomenon to measure, experience has shown that the more individuals involved in a process the greater the possibility that this process contains non-value adding steps.
- Re-engineering is most successful when applied to one process at a time. Attempts to change all facets of the business process at once must be avoided.
- The selected candidate process for improvement will be most successful if the organization can nurture a consensual decision-making environment. This allows a shareholder commitment to the re-engineering effort.

WHO SHOULD RE-ENGINEER?

- Non manufacturing firms and high technology firms facing tough competition
- Companies in need of a radical product breakthrough
- Companies under fire from heavy end-user demands
- Companies facing financial crisis

PRINCIPLES OF RE-ENGINEERING

- Organize around outcomes, not tasks
- Have those who use the output of the process perform the process
- Subsume information processing work into the real work that produces the information
- Treat geographically dispersed resources as if the were centralized
- Link parallel activities instead of integrating their results
- Put the decision point where the work is performed, and build control into the process
- Capture information once and at the source

Table 3. Guiding Principles for Re-Engineering

In summary, DoD has recognized business re-engineering as a means for streamlining business operations. DoD agencies must not simply automate existing inefficient business processes; they must completely change the way they operate. Information technology is generally an important vehicle to implement change. The Corporate Information Management Program reflects this approach.⁷

⁷"The focus of CIM is on management methods and its primary objective is business process improvement." - White Paper on CIM, Federal Computer Week

III. USACE: Re-Engineer or Perish

A. USACE and DoD Business Re-Engineering

The Army Corps of Engineers is the largest engineering organization in the world, employing approximately 43,000 civilians and 900 military personnel worldwide. It has a history that spans over two hundred years. Its military districts are depicted in Figure 5.

The USACE mission embraces three major arenas: military construction, civil works, and engineering and project management support to agencies within the federal government and governments of other nations.⁸

Among other things, USACE is responsible for construction on both Army and Air Force bases. It is currently undertaking projects that coincide with the implementation of the Base Realignment and Closure Act of 1988. In 1990, USACE spent \$50 million on these activities and estimates that it spent the same in 1991. USACE is also responsible for providing new facilities at the installations that will be gaining forces as a result of this Act.

USACE also participates in a large civil works program. This includes water resource management and emergency response. As part of water resource management, USACE maintains 25,000 miles of inland waterways and approximately 100 major seaports, as well as smaller harbors. These waterways are critical to the movement of

⁸The general mission of the Corps is "To manage and execute engineering, environmental, real estate, research and development, and readiness programs to support the Army, Department of Defense, and the Nation during peace and war. Inherent in this mission is providing caring leadership and quality products and services consistent with environmental values and the highest standards of professional integrity and excellence."

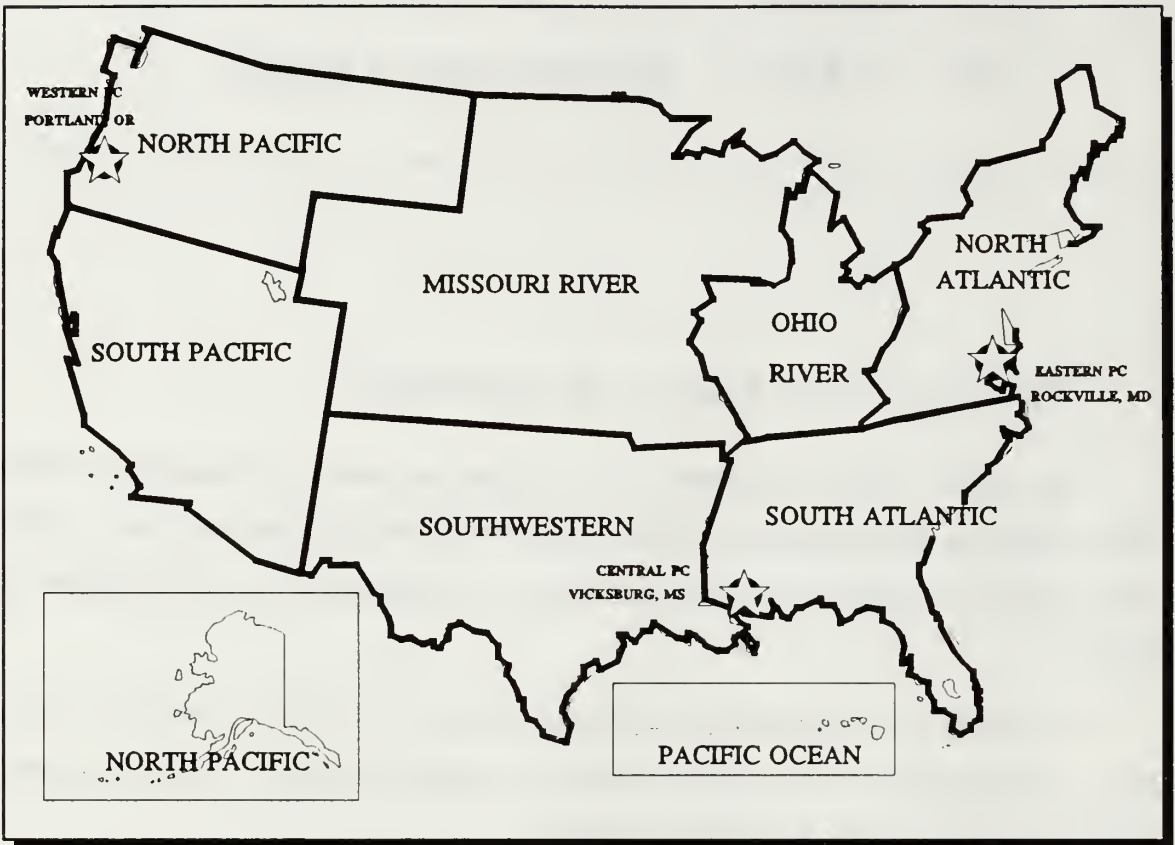


Figure 5. USACE Military Districts and Data Centers

commercial and military traffic. USACE constructs and maintains locks and dams, as well as dredges navigable waterways. Its Emergency Response Teams assist in areas stricken by flood, drought, tornadoes, volcanic eruptions, or similar natural disasters. They conduct rescue operations, restore vital transportation links, and restore essential resources (such as drinking water) to areas suffering such disasters.

Projects for federal agencies include construction of shuttle launch and landing facilities for NASA, bulk mail facilities for the U.S. Postal Service, transmitters for Voice of America, and facilities for the Department of Energy. Projects for governments of other nations vary. Most recently, USACE was involved in the Kuwait recovery program following Operation Desert Storm.

The current USACE total annual budget is \$9 billion. In 1990, \$354 million was spent on information technology, and \$7 million was spent on the Information Systems Modernization Program.⁹ Budgetary support for USACE missions comes from three distinct sources. Operations and Maintenance (O&M) funding provides direct appropriations for military operations. Civil funds finance the civil works mission of USACE. The third and most significant source of funding is the money received through reimbursable programs. These funds are received through the awarding of contracts to USACE by agencies within the federal government and the governments of other nations. To win reimbursable projects, USACE competes with private sector construction firms and must sell its services to federal agencies.

Faced with an adverse GAO audit in 1982 forcing them to change the way they managed information systems, USACE commenced a massive information systems improvement plan encompassing all areas of information management. Beginning in 1983, a comprehensive program was devised for modernizing hardware, software, and the acquisition and management of information systems.

With business re-engineering as an essential facet of this modernization effort, USACE has a pioneering role that serves as an excellent model for CIM.¹⁰ In April 1991, USACE proposed the following nine information systems as interim candidates for potential DoD-wide application:

- Computer Aided Cost Estimating System

⁹Interview with Mr. Dave Spivey, Information Modernization Program Manager, Dec 18, 1991.

¹⁰"As the CIM model agency, The Corps would establish a program to assist DoD organizations and agencies in transitioning to CIM from a functional point of view. Our experiences and lessons learned in executing a CIM like philosophy over the years places us in a unique position to assist other organizations with their modernization efforts. We already have in place many of the supporting mechanisms needed to support others, and we have often been called upon to assist Army, DoD, and other government organizations with technical support and advice concerning their information programs. To our knowledge, we are the only organization in DoD to have undertaken this type of program on an agency-wide basis." Memorandum from USACE to Director of Information Systems for Command Control and Computers dated 15 April 1991, proposing USACE as CIM model agency.

- Automated Review Management Systems (ARMS)
- Computer Aided Design and Drafting (CADD)
- Architect Engineering Contract Administration Support System (ACASS)
- PC Economics Package (ECONPAC)
- Real Estate Management Information System (REMIS)
- Integrated Facilities System - Micro (IFS-M)
- Construction Contractor Appraisal System Support (CASS)
- Corps of Engineers Automated Legal System (CEALS)

These candidates meet CIM system principles and have been approved for use throughout USACE.¹¹

Based on proven systems development techniques, USACE has developed a structured approach to business re-engineering. The business re-engineering methodology is a generalized and repeatable process that can be taught and implemented effectively.¹²

By utilizing an adaptive and participatory approach to implementation, USACE has enjoyed some early success in dealing with the issue of training, corporate change, and all of the challenges associated with the introduction of new business practices in the work place. The lessons learned will benefit all organizations desiring to utilize the USACE business re-engineering methodology.

¹¹All systems developed under CIM are characterized by the following principles:

- Vendor independent
- Assembled from standard components
- Interoperable
- Single point data entry
- Non-redundant databases
- Developed using a Life Cycle Management Philosophy

¹²This methodology has been described as a "gold nugget" by Paul Strassmann, Director of Defense Information, who stated, "We will export the Corps of Engineers Methodology throughout the Defense Department." - White Paper on CIM, Federal Computer Week

B. Organizational Culture and Management Philosophy

The Army Corps of Engineers organizational culture is comparable to that of a large and successful private sector corporation. USACE has evolved over its long history into an elite organization with a "can-do" attitude towards any and all missions assigned, striving to be the best and a leader within DoD.

Top management philosophy within USACE is strategic and visionary in nature. Senior USACE officials have identified "corporate effectiveness" as the most strategic issue effecting USACE today.¹³ The increased effectiveness of operations is essential in an era of decreased government spending. The major elements of corporate effectiveness for USACE are:

- Human Resources
- Leadership
- Performance Accountability
- Corporate Reorganization and Project Management
- Innovation
- Management of Information.

In order to exploit fully the power of available technology, USACE recognizes that it must continue to make fundamental changes in the way USACE and DoD approach work. In the past, information systems were developed to serve separate functional areas, with each area building its own vertical ("stovepipe") systems that use their own data and imposed almost impenetrable barriers to sharing across systems. Information is now recognized as a common resource that must be used to streamline operations and change the way business is conducted. Although information technology does not *drive* change, it *enables* USACE management to communicate knowledge and integration of data in new ways. The ability to access correct information at the right time is crucial as both USACE and DoD become more cost sensitive. Its new technology and development methodology enables USACE to move toward

¹³Modernization Plan

comprehensive systems that allow information sharing throughout the entire organization.

C. Historical Overview of Information Systems prior to Modernization Efforts

1. Management Philosophy towards Information Systems prior to 1982

The standard Corps of Engineers Management Information System (COEMIS) was developed in 1968. Table 4 provides a list of information systems included in COEMIS. These information system applications were utilized by USACE personnel worldwide, and had become increasingly important to the effectiveness of the USACE mission.

Prior to the modernization effort, USACE information systems consisted of approximately 300 computer-based systems to support administrative functions and over 10,000 applications to aid scientists and engineers in structural and architectural design, research projects, and problem solving. USACE did not always view information as a valuable resource that can be harnessed to increase the effectiveness of an organization. Preoccupied with growth issues, top management within USACE did not provide necessary mechanisms — planning, control, direction, and funding — to ensure that information resources were effectively utilized.

In 1982, USACE management of information systems was disparate and inconsistent. Dispersed organizations within USACE were permitted to manage, acquire, and use computers in the way they saw fit. ADP management responsibilities were widely dispersed among the central office, various program offices, and field offices in divisions, districts, research centers, and laboratories. There was no real central authority for managing resources. The Engineering Automation Office was established as a central point of management for ADP, but it was given no clear authority over the smaller district offices; as a result, any attempt to enforce a centralized policy was frustrated by the decentralized management structure.

<u>SYSTEM</u>	<u>FUNCTION</u>
FINANCE AND ACCOUNTING	Covering all district level accounting records for civil, military, and revolving fund accounts.
PERSONNEL ADMINISTRATION	Database for staff management requirements and authorizations.
RESOURCE ALLOCATION/ PROJECT MANAGEMENT	Reports project management information available in the personnel and finance and accounting data files.
OTHER SYSTEMS	Transportation Information System, Computer Aided Engineering and Design, Progress and Divisions reporting system.

Table 4. USACE Information Systems Prior to 1982

2. Effects of Disparate Management Philosophy

USACE had numerous ADP activities dispersed worldwide, accompanied by inconsistent, incomplete, and ineffective planning. The systems that did exist were fragmented and ineffective, the use of computer equipment throughout USACE was inconsistent, and attempts at acquisition of modernized equipment were futile. Table 5 summarizes the findings of a GAO report in 1982.¹⁴

¹⁴Because of continual requests for increased funding for information systems by USACE, the House Appropriations Committee requested that GAO conduct a detailed investigation of USACE information systems management (GAO/CED-82-83). The audit was intended to answer the following questions:

- What was the current status and cost of resources in USACE?
- Did the USACE have an effective management control system for its ADP resources?
- Was there adequate management control and conversion planning for computer software?

GAO FINDINGS

- No single focus of responsibility or coherent system for managing information resources
- Lack of a formal oversight mechanism to ensure effective and efficient management and use of information systems and computer software
- No policy for enforcing control of the development of software applications
- No comprehensive plan to help manage, acquire, and use information resources
- No uniform method for evaluating the use and performance of computers and related information resources.

Table 5. Shortcomings Identified in GAO Audit

Most notable was the observation that there were no uniform or standardized procedures for systems development. Although USACE had attempted to standardize and monitor systems development by requiring that any development expense in excess of \$10,000 be approved by the Engineering Automation Office, there were no mechanisms in place to enforce the policy. For the most part, systems planning took place within separate directorates, with no structured methodology in place to integrate system development.

This audit highlighted several shortcomings in USACE management of information resources as depicted in Table 5. These were a direct result of the inconsistent management philosophy practiced by USACE.

This fragmented approach led to the creation of vertical un-integrated "stovepipe" systems designed to meet the specific needs of departmentalized functional areas. Some critical data were unavailable at the corporate level; when available, they were either redundant, inconsistent, or inaccessible. Programs were cumbersome to run, with overlapping modules.

The findings of the audit led to a compilation of a list of comprehensive recommendations for improvement (Table 6).

GAO RECOMMENDATIONS

- Establish a separate Information Resource Management Office at the Headquarters level with clearly defined authority over information resource activity. The head of this office should be designated by the Chief of Engineers.
- Direct the senior IRM official to develop and implement a comprehensive program for managing USACE information resources.
- Establish a comprehensive planning process for information resources.
- Systematically update and define functional user requirements to better justify the acquisition of additional computer resources, and determine requirements of communication.
- Perform a detailed review and analysis of major software systems to determine whether they should be continued, redesigned, or eliminated.
- Conduct a thorough cost/benefit analysis of alternative redesign stratagem for USACE Management Information Systems to assure that the Government incurs the lowest total life cycle cost.

Table 6. GAO Recommendations

D. Transition to CIM

The basic philosophy and fundamental principles of the USACE program for Information Resource Management were outlined in March of 1983. The objective of the IRM program was to improve the accuracy, completeness, availability, timeliness, and usefulness of information for decision makers at all levels. The time line of this program is depicted in Table 7.

In June of 1984, USACE completed an Information Systems Plan (ISP) for the Office of the Chief of Engineers, presenting the results of a pragmatic, step-by-step review of USACE information systems.¹⁵ Three objectives were identified: relate information requirements to mission, goals, and information systems; recommend strategies to improve IRM; and develop an action plan for improvement. Through a series of interviews with 55 functional managers, a consensus was reached on key IRM issues that must be addressed in the modernization program. Table 8 lists these issues in order of priority. The team realized that these issues must be effectively addresses in the modernization program (Table 9).

Following completion of the ISP, the Chief of Engineers directed that an Information Systems Planning Implementation (ISPI) report be written dealing with the integration of information systems within the Office of the Chief of Engineers.¹⁶ Completed in May of 1985, the report developed application, data, and geographic architectures for USACE-wide information systems.

The report contained three major sections. The first was a tactical plan that contained recommendations as to how USACE could adjust its current systems planning methods to provide for greater integration within the framework of the recommended architecture. The plan recommended a reorientation of existing resources to provide for coordinated information and system planning of major systems under the direction of the

¹⁵"Information Systems Plan for the Office of the Chief of Engineers", June 1984.

¹⁶"Information Systems Planning Report: A Prescription for Change", May 1985.

TRANSITION TO CIM

1982	GAO Audit
JAN 1983	Modernization Goals and Objectives Outlined
JUN 1984	USACE Information System Planning Report Published
AUG 1984	Information Resource Management Steering Committee Established
SEPT 1984	Director of Information Management Established
MAY 1985	USACE Information Systems Planning Implementation Report Published
MAY 1986	Comprehensive Business Re-Engineering Program Commences
DEC 1989	12 Requirement Statements Completed
1990	26 Prototype Modules Completed
AUG 1990	USACE 1995 Architecture Developed
PRESENT	10 Modules Deployed

Table 7. CIM Transition Timeline

Information Resource Management Steering Committee created in August 1984.

The second major subsection of the ISPI report was the project slate. The report identified applications that should be redesigned to make them more consistent with the proposed architecture and more useful to management. Seventeen system design projects were identified and ranked in order of importance based upon potential benefits, impact

Problem Category	Manifestations
Lack of/or incomplete automated system	No automated information system available to satisfy a perceived need or a system substantially inadequate.
Lack of usefulness	Provides information in quantity or format that is either not desired or not needed.
Inadequate ADP assistance	A lack of command direction, central database administration, or programming capability prevents effective automation.
Unreliable area	Data are not accurate or consistent.
Redundancy of data and systems	Same data are maintained in more than one system, and several systems are designed to provide the same information.
Untimeliness of output	Data are received too late to be useful in understanding program status or effecting changes.
Incompatibility of automated system	Communications among information systems are restricted by hardware, software, or data design differences.
Lack of interactivity	Users are not able to manipulate or select data from USACE standard information systems.
Inadequate ADP system awareness	Insufficient training for users of automated systems and a lack of aggressive orientation into existing systems, which restrict the widest use of automated data.
Lack of information	No system exists — automated or non-automated — to provide the required information.
Inadequate non-automated systems	Non-automated systems exist, but are inadequate
Technically inadequate ADP systems	A lack of ADP hardware, software, and/or communications capability prevents effective automation.
Proprietary systems	"Owners" of automated systems resist the sharing of "their" data with others.
Resource Costs	Costs verses benefits are difficult or impossible to identify.

Table 8. Key IRM Issues Identified in ISP

AREA	RECOMMENDATION
Education of Executives	Implement an intensive program of education concerning automation, software, interactive capabilities, ADP cost effectiveness, and information management.
Management of Information/ Automation	Establish a strong support organization for information resource management. Implement an Information Resource Management Directorate headed by a General Officer or Senior Executive Service Civilian.
Existing System Deficiencies	Integrate existing systems across functional organizations.
Lack of Automation	Automation should be developed where needed. Personnel and manpower databases and office automation support should be improved.
ADP Assistance	Improve coordination and teamwork between ADP community and USACE managers.

Table 9. Recommendations by ISP Team

on the organization, probability of success, and demand for use (Table 10).

The third area of the ISPI report was the information architecture review. Detailed architectures designed to serve as a framework for future systems development were defined. They were intended to be used as a tool for planning and coordinating information needs over the life of the Information Systems Modernization Plan.

In May of 1986, USACE began a comprehensive business re-engineering program adopting the Structured Requirements Analysis Planning (STRAP) Methodology that was aimed at building shared data systems. From the ISP project slate (Table 10), eight

PROJECT SLATE

(Ranked by Priority)

- | | |
|--|---------------------------------------|
| 1) Finance and Accounting | 10) Real Estate |
| 2) Manpower | 11) Procurement & Supply |
| 3) Design Tracking | 12) Civil Works Operations |
| 4) Construction Tracking | 13) Administrative Support |
| 5) Civil Works Program Development | 14) Strategy, Goals & Objectives |
| 6) Data Dictionary | 15) Army Facility Program &
Budget |
| 7) Command Operating Budget | 16) Performance Measurement |
| 8) Civilian Personnel | 17) Safety |
| 9) Plant Replacement and
Improvement Program (PRIP) | |

Table 10. Project Slate

business processes were identified as a priority for systems re-engineering (Table 11). These business processes were systematically reviewed and restructured utilizing the USACE methodology for business re-engineering. This methodology has proved itself to be very successful, and is the primary focus of this report. The process of re-engineering continues today throughout USACE.

CRITICAL BUSINESS PROCESSES

- | | |
|------------------------|---------------------------|
| • Project Management | • E-MAIL and Encyclopedia |
| • Financial Management | • Contracts and Databases |
| • Real Estate | • Employee Data Extract |
| • Programs Management | • PAX Data Extract |

Table 11. Critical Business Processes

1. USACE Corporate Architecture Strategies

USACE formally adopted a new information architecture with the target goal of complete implementation by 1995.¹⁷ The primary emphasis of the new architecture is on a communication network with increased information access, interconnectivity, and consolidation of data centers. USACE organizations and field offices will be able to access the network from remote sites through a device interface (DI), a remote job entry device, or gateways. The data centers located in Vicksburg, Mississippi, Rockville, Maryland, and Portland, Oregon will form the crux of the network and will be linked by a common telecommunications backbone. Application programs will be shared among USACE agencies, and will be accessible by several functional users simultaneously. There will no longer be overlapping development of separate systems by functional elements within USACE.

As a result of the interconnectivity discussed above, databases and applications will be shared and centralized. USACE databases will be dynamic and contain standard data elements that will be used by all functional elements within the organization. In the new architecture, data are viewed as a resource separate from applications. These data should be captured once at the source and then shared by all users. USACE will rely on the minimal essential data to get the job done. Data will no longer be redundant and unstandardized. The overall goal is to improve the accuracy, consistency, and timeliness of data, and to facilitate access to information.

2. Leadership Support and Executive Champions for Change

To meet its 1995 schedule, USACE launched the Information Systems Modernization Program in 1990. The *Information Mission Area Modernization Plan* encompasses the areas of telecommunications, automation, visual information, publishing, records management, and library services. The plan reflects the goals set by the ISP, ISPI, and the 1995 Corporate Architecture Strategies.

¹⁷"Information Planning Guidance: Towards building the 1995 Corporate Architecture", May 1991.

The goals are comprehensive and ambitious (Table 12). They will only be met through a continual effort and support from the top. Leaders within USACE are actively involved in the modernization program, supervised by the Deputy Commanding General of the Army Corps of Engineers, the second highest ranking officer within USACE. As Director of Information Management, he has overall responsibility for information resource management.

3. The Concept of Executive Champions

Committees are an essential facet of the modernization program. The role of these committees is to drive USACE through its modernization effort. Critical to the success of the program is the participation by "executive champions" who are willing to take risks and make changes in the way USACE manages its information resources. USACE seeks out these committee members who are functional managers willing to try new methods and re-engineer business practices.

Figure 6 shows the committees and their functions. The senior governance board is the Information Resource Management Steering Committee (IRMSC). It is comprised of twelve voting members at the General Officer or Senior Executive Service level who are appointed by the Deputy Commanding General. Also included as non-voting members are the Program Managers for the Information Systems Modernization Program, the Hardware Acquisition Program, and the Director Of Information Management. The members of the committee are all top-level functional managers who make decisions for USACE. The Committee meets as required, but no less than quarterly.

The Executive Committee is a seven-member subset of IRMSC that meets weekly and is designed to "keep the pressure on" the program managers and the players in the modernization program.

There are three subcommittees operating under IRMSC. The Automation Configuration Management Board is chaired by the Director of Information Management

MODERNIZATION GOALS

- Define requirements and integrate facility, housing, and environmental functional areas.
- Improve reporting procedures of information essential to HQDA decision making.
- Define areas where information technology will improve functional performance.
- Pursue information tools to achieve timely, accurate reporting and allow functions to be executed more quickly.
- Direct the development of automated tools for the civil works, environmental, facilities, housing, and power reliability functional areas of USACE.
- Propose automation policy for the and the Directorate of Engineering and Housing (DEH) Offices.
- Allocate funds for common systems and databases between DEH and Civil Works.
- Encourage the exchange of information at various installation levels.
- Become the Data Manager of engineering, environmental, and civil works data for the Army.
- Establish automated data management for engineering, environmental and civil works programs to enhance decision making and efficiency.
- Create an information system architecture that promotes connectivity, interoperability, and compatibility.
- Acquire, train, and retain quality people.
- Leverage technology changes as USACE continues to improve IMA management quality.

Table 12. Modernization Goals

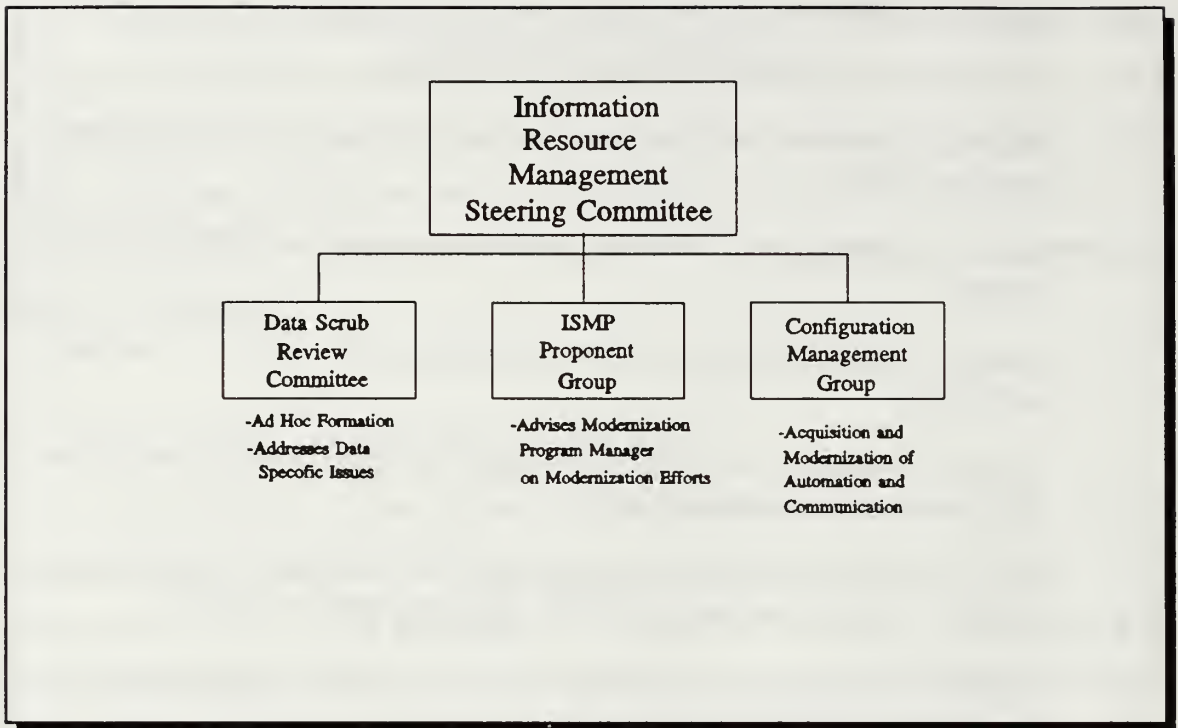


Figure 6. Information Resource Management Committees

and involves top management in the acquisition and utilization of automation and communications. The Data Scrub Review Committee consists of functional managers formed on an ad hoc basis to addresses data-specific issues within a given business process area. The final subcommittee, the Information Systems Modernization Program (ISMP) Proponents Group, advises the Modernization Program Manager on modernization efforts in all business areas.

E. Components of the Evolving Information Systems

The Corps of Engineers sees its future information systems evolving into five integrated application groups (Table 13). Of highest priority, Group One systems are those that have been initially identified as candidates for re-engineering (Table 11).

IS GROUPING	DESCRIPTION	APPLICATION
GROUP 1	Drivers High degree of shared data Critical to USACE mission	Financial Management Payroll Real Estate
GROUP 2	Compliment Group 1 Subject Specific	Safety Information Management Database Navigable Waterways subject database
GROUP 3	Housekeeping Highly subject specific Broad Spectrum of business functions	National Inventory of Dams Career Program Management Database
GROUP 4	Decision Support	Executive Information
GROUP 5	Library and legal support	Historic Databases

Table 13. USACE Information Systems Groupings

IV. USACE Re-Engineering Process

A. USACE – A Pragmatic Approach to Information Systems Development

The Army Corps of Engineers has developed a methodology for business re-engineering that incorporates the re-engineering process into the regular USACE Automation Life Cycle for the development of information systems. The methodology used for this business re-engineering is a pragmatic, adaptive approach to IS development.

1. Selection of Team Members and Team Composition

Once an existing application has been identified as a candidate for re-engineering, an application development team must be formed. The project leader is assigned approximately two weeks in advance of the start of the actual development effort to prepare for the task at hand. The project leader serves as both a working member of the team and as team leader, assuming a position of coordination between the team and the sponsor of the application being developed. This role calls for business system skills as well as effective leadership abilities.

Application development teams vary in size depending upon the application developed and the skills possessed by the various members of the team. In general, teams consist of six to eight individuals, with additional functional members on call to support the team if requested. Team members must possess knowledge in a specific business area as well as a broad understanding of the overall mission and business practices of USACE. They must be willing to try new methods and apply innovative

ideas to application development. Table 14 depicts the generic team composition and the roles fulfilled by team members.¹⁸

<u>ROLE</u>	<u>SOURCE</u>
PROJECT LEADER	USACE
FACILITATOR	USACE, CONTRACTOR
FUNCTIONAL USERS	USACE
-SUBJECT MATTER EXPERTS	
-LIBRARIAN	
-USER MANUAL DOCUMENTOR	
REVIEWER	USACE
END USER	USACE, FUNCTIONAL DIVISION
APPLICATION DEVELOPER	
-TECHNICAL LIBRARIAN	
-USER MANUAL DEVELOPER	
HARDWARE/SOFTWARE SUPPORT	
DATA ADMINISTRATOR SUPPORT	
ADMINISTRATIVE SUPPORT	

Table 14. Generic Team Composition

The *facilitator* is a USACE employee or a contractor knowledgeable in application development tools and techniques (i.e., IDEF tools and prototyping) and data-driven user-oriented information systems.

A *functional user* must have a broad perspective of how the USACE conducts operations in his or her functional area. Users come from a wide range of management levels within USACE, and are key to the success of the application development process.

¹⁸"U.S. Army Corps of Engineers Information Engineering: Application Development Project Leaders Reference Manual", March 1, 1991.

The *librarian* collects, catalogs, and maintains sample reports, documentation, and any references that a team may use during the development process. The *technical librarian* is responsible for the management of the software tools being used as the application modules are developed, and for keeping logs of the latest updates.

The *data manager* performs both data administration and database administration functions for the project. He or she maintains the conceptual data model as well as the physical model.

Application programmers should possess strong programming skills in high-level computer languages, particularly 4GLs or I-CASE products. They may be involved in the development of activity models with functional team members in order to gain an understanding of the relationships represented by the models. Programmers transform the functional description into the actual working application.

2. Training of Team Members

Team members must possess a wide variety of skills to ensure a successful application development effort. They must have knowledge concerning all phases of the application development process (Table 15). Each member need not possess all skills, and not every application requires all of these skills, yet they are representative of the skills required to develop an application successfully.

Team members initially were trained in modeling techniques and application development by personnel working under contract for USACE. After this initial training, USACE used its own personnel to train future team members.

3. Business Re-Engineering Process Model Producing the Structured Requirements Analysis and Planning (STRAP) Report

The model consists of six steps (Figure 7):

- a. *Conduct Activity-Based Costing Baseline*: The main purpose of the ABC baseline is to acquaint members with the design tools (i.e., IDEF). Some participants are familiar with current business practices, operating procedures, and costs of activities. IDEF techniques are used to model these processes ("AS-

<u>DEVELOPMENT PHASE</u>	<u>REQUIRED SKILLS</u>
Planning Requirements and Design	• ISMP goals and objectives • LCMIS and information engineering • Application development project methodology • IDEF modeling techniques overview • USACE data administration goals and objectives
Development of Interactive Relational Database Information Systems	• Relational database concepts • Oracle and SQL for developers • COBOL programming for SQL databases • Oracle client server architecture
Data and Database Administration, Performance Tuning	• Oracle database administration, application tuning, and client server performance analysis • NOS/VSE file management optimization and communications in the client server mode
Functional User Design and Evaluation	• Introduction to SQL for end users • Oracle for end users • SQL forms and report writers for end users
Concepts and Operations of New Applications	• Conversion tool use • Manual conversion procedures • Overview of conceptual design of application • Procedures for the new application

Table 15. Skill Requirements

IS" models). This gives team members the opportunity to experiment and become proficient in IDEF modeling.

- b. *Conduct Activity-Based Cost Alternatives:* After the business process is broken down into distinct activities in the "AS-IS" models, ABC is then used to

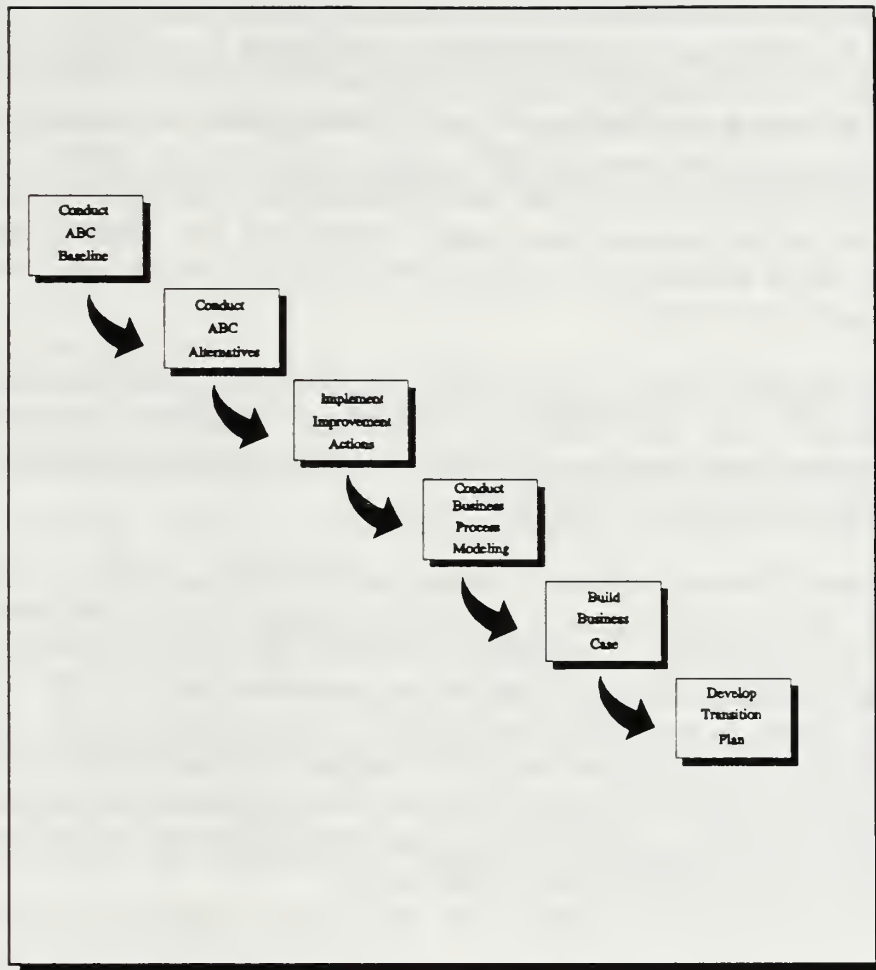


Figure 7. Business Process Re-Engineering Model

analyze activity models. Activities are determined to be either value-added or non-value added. A non-value added activity becomes a candidate for elimination or improvement. The results of the ABC analysis form the baseline for improvement action within the business process.

- c. *Implement Improvement Actions*: An important step is to identify changes to the business process that can be improved without further analysis or approval. These improvement opportunities will be the foundation for the formulation of the "TO-BE" process models formulated in the next phase of the business re-engineering methodology.
- d. *Conduct Business Process Modeling*: Once the current system is analyzed and improvement actions identified, the team once again uses IDEF techniques to build the "TO-BE" activity and data models of the system. These "TO-BE"

models show how the business activities will perform once they are modernized. They are developed from the ground up with little or no reference to the existing process. Team experience and knowledge of the functional area being covered allow them to develop the future systems as they would like to see them operate. Usually, more than one "TO-BE" model is developed to examine alternatives before deciding on the final one. An initial data model is developed by extracting a subset of the command data model.¹⁹ Additional data elements are added to the model as necessary after approved by the Data Scrub Review Committee for use throughout USACE.

- e. *Build Business Case:* The "TO-BE" models developed are now examined and evaluated. For each alternative, costs are identified, potential benefits determined, and risks assessed. This economic analysis serves as a basis for selecting the model to be developed.
- f. *Develop Transition Plan:* The team must develop a project implementation plan. Included in this plan is the preferred project solution alternative and the reason for selecting it. The staging, resourcing, and sequencing of related actions are determined and a preliminary project schedule is drafted. The final result of the business re-engineering methodology is the STRAP report. This report constitutes the foundation upon which targeted applications will be developed. It consists of the functional specifications of a proposed information system — i.e., the "TO-BE" activity model and its corresponding data model along with the proposed milestones for project completion.

4. Perform Design

Following the conceptual development and planning phase, functional requirements defined in the STRAP report are translated into a functional design description.

User application interfaces, bridges to other systems within USACE corporate architecture, and documentation of the necessary business controls are defined. The technical requirements for hardware, software, communications, security, and performance are also specified at this time.

¹⁹The Command Data Model (CDM) is a graphical depiction of all USACE entities, data elements, and their relationships. This model is continually being developed as part of the overall modernization effort. The CDM provides the basic framework for all business systems development depending on shared data.

Finally, the team surveys existing software applications that might be re-used as part of the proposed system. It also establishes guidelines for the procurement process if such an application is available and selected. No selection is made at this time as to whether or not an existing "commercial off the shelf" (COTS) application will be procured by USACE.

5. Acquire Application

The acquisition phase uses the design documentation and the list of existing available COTS applications to evaluate the packages available from commercial vendors or other government agencies. A Request-for-Proposal is drafted from the functional description and sent to potential COTS suppliers. Proposals received from suppliers are evaluated and the functional capabilities are compared with the requirements defined in the STRAP. The databases of the proposed systems are evaluated and a data model of the system is prepared to compare how thoroughly the proposed system databases meets the data requirements of the USACE model system. If an off-the-shelf system is selected, a contract for modification, transfer of technology, and maintenance is negotiated with the supplier. Eventually, the selected COTS system will become an integral part of the proposed system.

6. Iterative Application Development

If no COTS application meets USACE specifications the application must be developed from scratch. Beginning with the functional description written during the design phase, a prototype of the application is developed. The key to the success of prototyping is to involve functional users in the continual evaluation and improvement of the system being developed. During this iterative process, users participate in the testing and evaluation of the emerging system, noting its deficiencies and suggesting design improvements. Corrections and enhancements are then made, and the improved version is resubmitted to users for evaluation. The functional description is updated to reflect the changes.

When all of the components of the application have been developed, they are integrated in preparation for "alpha testing" — i.e., internal systems testing. The functional description is updated and finalized, all program modules are recompiled and loaded, the test database and user documents are reviewed, and a proposed operations manual is drafted.

The integrated application undergoes a comprehensive functional test that encompasses user application interfaces, bridges to other USACE information systems, and the batch programs. Following the alpha test, an in-process review is conducted and the results of the testing are evaluated and necessary changes are made. Following this, approval is granted for advancement to "beta testing" — i.e., testing by a selected group of users.

7. Perform Integration and Beta Testing

The application is designed to fully integrate into the overall USACE architecture. Some integration is done hand-in-hand with the system development, but final integration with the existing architecture is required.

Corrections, improvements, and enhancements that were identified during the alpha testing are programmed at this time. User documentation is updated to reflect these changes and the system is integrated with the Command Data Model. A second alpha test is then performed, and the system is also tested in the environment in which it will operate. This testing aims to verify that the new application will operate in conjunction with existing systems.

Beta tests are performed in operational environments at multiple test sites. The new application is installed at a test site and operators and end users are trained in the use of the application. The new application is usually operated in parallel with the existing information system or manual procedures. End users document any problems that arise as a result of the new application and evaluate the application in terms of effectiveness and performance level. Upon completion of the beta test, another in-

process review is conducted and a recommendation is made for either deployment or continued improvement of the application.

8. Perform Operational Transition and Deployment

During the final phase of business re-engineering procedure the application is placed into operation.

A transition plan and deployment schedule is developed that considers issues such as the full-scale conversion of data, training of users, training of operations staff, bridging the system into currently existing systems, and scheduling the acquisition of hardware, software, and communications. Actual deployments at specific sites are scheduled at this time.

Following these steps, the application is packaged for delivery to end users. This involves preparing the necessary software, documentation materials, and training plan. When the package is delivered, the application development team turns over responsibility for management and maintenance to the appropriate support team. This team installs the actual hardware, software, and communications required at each site.

The final step in the implementation involves the training of site personnel, including both end users and operators, on the operation of the new application. In addition, local management is briefed on the scope and basic functionality of the application.

When the entire application is in place at a particular site, users will begin to operate the new system either in parallel with the existing system or independently as appropriate. The initial six-month period is used to provide feedback to the proponent in the effectiveness of the new application and to propose any major changes that may be necessary. Following this phase, the system is fully operational.

V. Lessons Learned

A. Top Management Support is Critical

The commitment and support of top management is critical to the success of any business re-engineering effort. Top management must see information as a strategic asset, link re-engineering to competitive gain, and fully support the efforts of the information modernization team. Any fundamental change in the organization is impossible without such support. As the second highest ranking officer within USACE, the senior IRM official possesses the authority commensurate with this responsibility to effect change within the IRM organization.

B. Business Re-engineering Drives Information Systems Design

USACE has determined that 85 percent of the improvement opportunities are related to the business procedures and not to automation alone. This is critical to the understanding of the importance of business re-engineering. Organizations are often enthusiastic about automation, yet they must realize that if the business processes underlying the automation are inefficient, the automation effort will be futile.

The goal of business re-engineering is to rethink the way an organization operates. Systems development is no longer justified as a means of automating existing inefficient business practices. The systems must be designed to incorporate new and innovative business practices, which can only be discovered through an extensive business re-engineering effort.

USACE has demonstrated that successful re-engineering is dependent on an incremental and pragmatic approach to business process re-engineering. The business processes of the organization must be broken up into projects of manageable size. The

organization must not attempt to re-engineer without an understanding of the underlying business processes. When these processes are understood and have been redefined, they must be integrated with each other in order to form the overall business process of the organization.

A focus on business processes does not in any way minimize the critical importance of information technology. Although technology should not drive changes in business processes, it often enables changes that would otherwise not be feasible.

C. Use of Committees to Solidify Results

Teamwork constitutes the cornerstone of TQM. Committee-oriented decisions promote cooperation, non-hierarchical posturing, and effective problem solving. USACE has demonstrated adept use of the committee decision making process in the development of management information systems. Collaborative group work is especially suitable to re-engineer mission-essential applications.

The involvement of high level functional managers has proven to be a key to the success of the re-engineering effort. By bringing these managers together and forming a top-level decision making committee, priorities and functional specifications can be set to reflect the overall mission of the organization. Collectively, USACE's IRMSC and the associated Executive Committee and sub-committees determine the direction of future modernization programs.

D. Involvement of Functional Managers is Fundamental

Critical to the success of re-engineering is the active participation of functional managers in the process. Functional managers have a clear understanding of the business processes taking place. Their cooperation with the information resource staff significantly improves the quality of improvement and changes to the systems. New systems tend to be cross-functional and so it is necessary to get the joint participation of all functional managers whose areas of responsibility will be affected by a system change.

E. Role of a Consultant

Implementing a successful information system calls for a combination of a sound understanding of the business process and a strong grasp of the appropriate information technologies. It is fairly unusual for an individual team member to have solid credentials across this wide spectrum. The team as a whole typically encompasses the necessary business and technical skills, but it is not easy to integrate across such disparate individual backgrounds. A consultant can sometimes bring to a project a broad set of talents that supplement those of the team. The skills and experience necessary to do this well are quite rare, and therefore most projects cannot employ such a person on a full-time basis. A consultant, however, may be able to contribute concurrently to several projects, thereby leveraging his or her expertise in an effective way. These skills may be obtained from an outside consulting firm or, very often, through an internal staff having a similarly broad set of skills.

F. Role of Executive Champions

The role of "executive champions" is another critical success factor. Proponents of the modernization program must seek out managers at all levels who take risks and try new and innovative business methods. They must not be afraid to change the way they work and to change the way that information is viewed by the organization. The managers who realize that successful information management and data sharing are key to the increased efficiency of operations must be at the forefront of the modernization program.

G. Need for a Well-Structured Methodology

A successful re-engineering effort is dependent upon the adoption of a structured information engineering methodology supported by a commercial off the shelf (COTS) tool that can be tailored to meet organizational needs.

USACE has demonstrated success in using the Structured Requirements Analysis and Planning (STRAP) methodology, a process in which the information requirements of a business are analyzed and documented, and has proven that it does provides a structured approach to the analysis of business processes.

Critical to the success of such a methodology is the training of the individuals who will be involved in the re-engineering efforts. USACE experience has demonstrated the invaluable benefits of having trained team members in appropriate areas of systems development, particularly in the areas of IDEF and Activity-Based Costing. Training and orientation require up-front costs, but the investment is essential.

H. Use of Activity-Based Management and Costing in Conjunction with IDEF Activity Modeling

Activity-based costing has been used successfully in the commercial sector. The experience of USACE has shown that DoD agencies can incorporate such a tool into a comprehensive business re-engineering methodology. This methodology should be exported as a standard throughout the Department of Defense.

USACE has demonstrated that ABC, used in combination with well-proven structures activity and data modeling techniques such as IDEF, provides a powerful tool for accomplishing business re-engineering. Structured techniques allow managers to simplify the view of the business process and to establish a well-defined audit trail to support the continuous review process. Furthermore, ABC techniques provide essential inputs necessary to identify activities that must be eliminated or improved.

I. Need for Productive CASE Tools

Methodologies for business re-engineering and tools that automate these methodologies are two separate issues. While the use of structured methodologies such as IDEF and Activity-Based Costing is critical to the success of re-engineering efforts,

equally critical is the use of productive CASE tools that will automate these methodologies.²⁰

J. Critical Role of On-Line User Support

The role of on-line user support is crucial to the future of systems development. Realizing this critical issue, USACE has designed its systems so that users of the systems are the direct recipients of the data. Whenever possible, the role of an intermediary — i.e., a computer operator — between the systems and the users should be eliminated. Managers will have direct and fast access to the data critical to making timely and correct decisions.

K. Central Role of Data Modeling

As part of the 1995 architecture goals, data are viewed as critical system resources. Consistent with this view, USACE has moved to data centralization and standardization. A system of reviewing and approving data elements was developed, it consists of three steps: submission of data elements, approval by the data scrub review committee, and certification as standard USACE data elements. Currently the USACE has approximately 2000 data elements at the "approved level." These approved data represent approximately 80 percent of the data elements that will be required by the 1995 architecture.²¹

Standardized data modeling has several advantages. During the data review process, USACE realized that over 40 percent of the current elements were redundant, causing added costs, errors, and inconsistencies. With data standardization, data are separated from applications, entered once at the source, and shared by all. By this means, the inconsistency and increased overhead associated with redundant data can

²⁰Standardized CASE and I-CASE tools for DoD use are the subject of another report in this case study series.

²¹Spivey Interview

substantially reduced. USACE uses only the essential data to manage its information. This minimization of data elements improves information quality, timeliness, and access.

CRITICAL ISSUES	USACE IMPLEMENTATION
LEADERSHIP	
• Senior Management Commitment	• Deputy CDR is senior IRM official
MANAGEMENT	
• Functional managers are key to success	• IRMSC comprised of top-level functional managers Application development teams involve middle-level functional managers
• Change Agents essential	• Executive champions sought at all levels
• Consensual decision making	• Use of committee work to solidify results
STRATEGY	
• Re-engineering effort operates as a natural business process	• Use of a well-established and comprehensive planning program
• Business process drives IS design	• Re-engineering business processes prior to automation
METHODOLOGY	
• Focus on business processes	• Use of ISP, ISPI, and STRAP methodologies
• Use of structured methodology that can be universally applied	• IDEF in conjunction with ABC
• Data modeling and standardization are essential	• Creation of the command data model and command data dictionary in conjunction with USACE data administration program
• Use of automated tools	• Use of CASE tools

Table 16. Lessons Learned

Appendix. An Overview of the IDEF Technique

IDEF (Integrated Computer Aided Manufacturing Definition) is a modeling technique used to graphically represent business processes. Based on Structured Analysis and Design Technique (SADT) developed by SOFTECH in the 1970's, IDEF is a structured and proven methodology that has been widely used throughout industry and government. IDEF refers to two diagramming methods. IDEF0 is used for functional activity modeling, while IDEF1X is used for data modeling.

The IDEF0 modeling technique was developed by the U.S. Air Force as part of their Integrated Computer Aided Manufacturing (ICAM) project. The goal of IDEF0 is to provide a graphical framework for hierarchically decomposing and representing the business process as a collection of related functions and activities.

Activities are the center of IDEF0. An activity is an action that occurs within a business process that has a recognizable outcome. Symbols are used to represent activities and information flows. Activities in IDEF are represented by boxes (Figure A1.) The text within the box is the name of the activity itself. Activity names are typically verbs or verb phrases. The arrows represent information flow and have specific meanings. Arrows entering the left side of the activity box represent *inputs* — those items which are consumed or transformed by the activity. *Controls* are represented by the arrows entering the top of the box and are those factors that constrain or influence how an activity is to be performed (i.e., existing regulations, prior personnel commitments). The right side of the box is reserved for the *outputs* or the product of the activity. The arrows entering the bottom of the activity box represent *mechanisms* — the people or tools used to perform the activity.

Collectively these information flows are referred to as "ICOMS" (derived from taking the first letter of the name of each information flow. All ICOM's are given a title

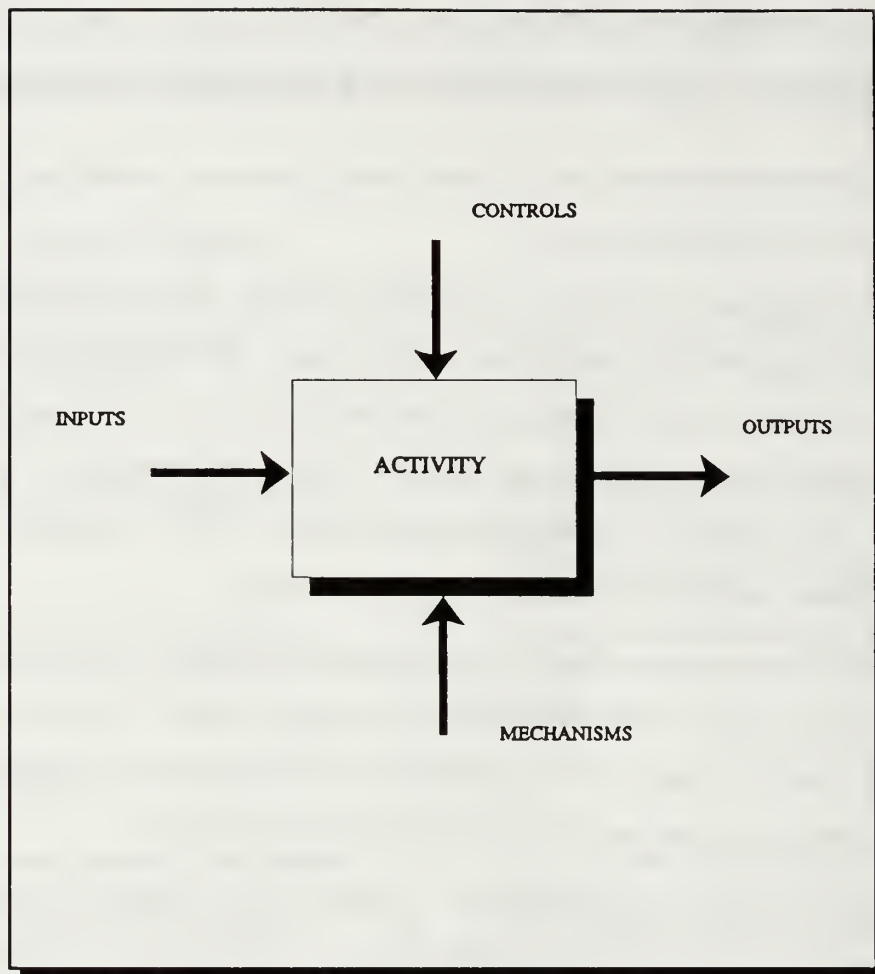


Figure A1. An Example of a Generic IDEF Activity Model

and a glossary defining each ICOM and activity accompanies the models. IDEF uses four types of activity diagrams to represent the business process:

- Node Trees (Figure A2) - A representation of the activities without the associated ICOM's. The dots on the tree represent an activity, while the lines of the tree represent a decomposition relationship between activities. A node allows the re-engineering team to see how the activities are related hierarchically, and to get an overall view of the business process. They can determine which activities are actually part of their program and which activities are outside the scope of their efforts.

- Context Diagrams (Figure A3) - A representation of the highest level activity and its associated ICOM's. The highest level activity is the entire process being modeled.
- Decomposition Diagrams (Figure A4) - A breakdown of the context diagram into subactivities and associated ICOM's.
- FEO (For Exposition Only) diagrams - Used to focus in on a particular portion of a decomposition diagram.

The ability of IDEF to decompose processes hierarchically is its strongest feature and makes it particularly suitable to re-engineering. Users of the IDEF modeling techniques can examine any portion of the business process in great detail since a given process can be broken down into several sub-processes. This feature allows the re-engineering team to view the complete business process in detail and to identify those non-value added activities that are the target for elimination in any program of re-engineering. IDEF can be used to model the "AS-IS" process from which the cost drivers are identified and then to model the "TO-BE" process with un-needed cost drivers eliminated and a more efficient process defined.

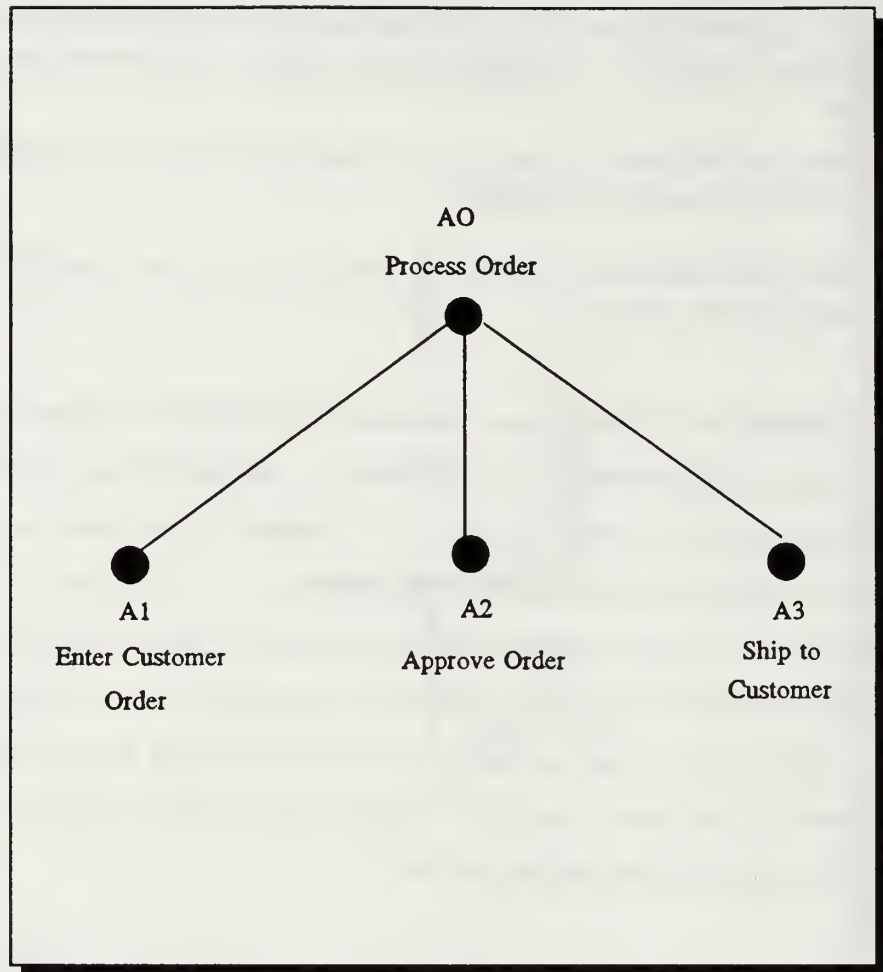


Figure A2. An Example of a Node Tree

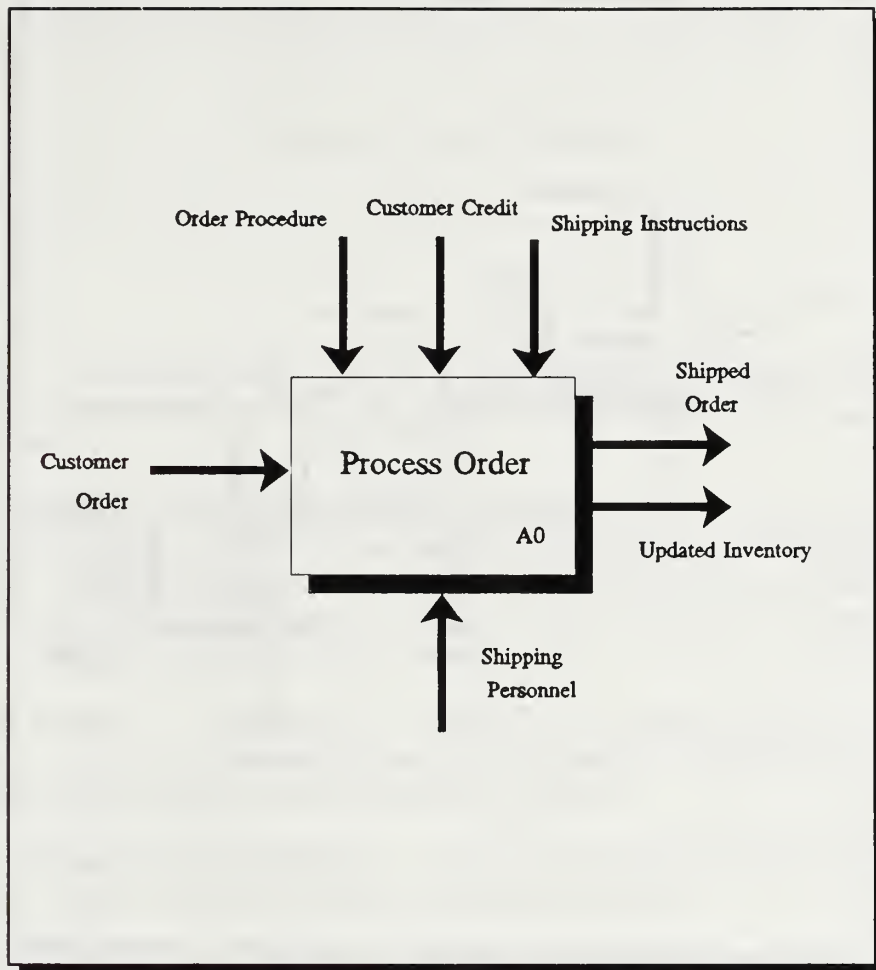


Figure A3. An Example of a Context Diagram

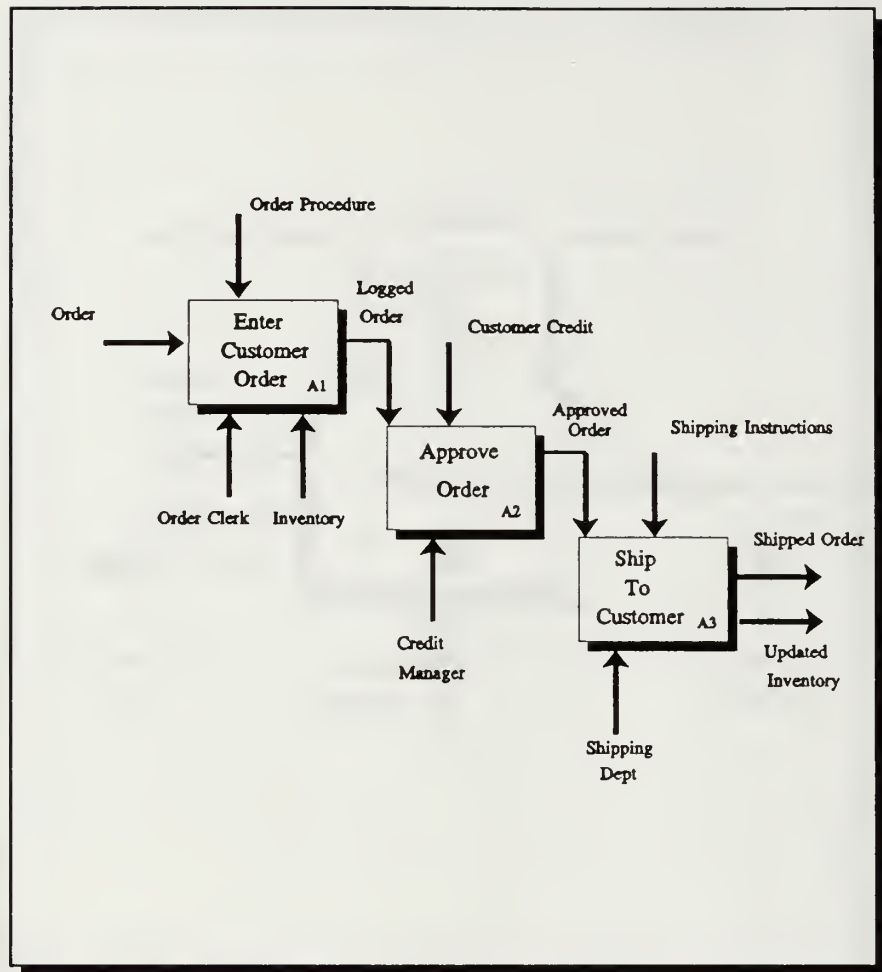


Figure A4. An Example of a Decomposition Diagram

Glossary of Terms

ACTIVITY - A business process, function, or task occurring over time with recognizable results. Activities are represented in an activity model with identifiable inputs, controls, outputs, and mechanisms.

ACTIVITY-BASED MANAGEMENT (ABM) METHODOLOGY - A prescribed process that puts activity-based costing (ABC) theories into practice. It includes the breakdown of an enterprise into manageable segments for detailed analysis regarding cost and performance, aimed at effective and consistent organization of the enterprise's activities, continuous process improvement, and the elimination of waste.

ACTIVITY MODEL - A model that describes the business activities for a particular environment. The activity model depicts how activities relate to one another and the use of the environment in a pictorial format with various levels of detail.

ACTIVITY MODELING TECHNIQUE - A technique that defines both the AS-IS and TO-BE environments. This is a description from the external user's view.

ACTIVITY OUTPUT - The product of an activity. What internal or external customers receive and what the organization produces — e.g., a paycheck, widget, or some type of service.

ACTIVITY PERFORMANCE MEASURE - A quantifiable measure of the cost of performing an activity, a measure of time required, and how well an activity was performed.

ALPHA TEST - A set of scheduled internal tests to demonstrate the correctness and completeness of conceptual logic models, internal physical database models, application development projects, user documentation, and Standard Operating Procedures (SOP's) within normal limits.

APPLICATION - The user's interface into the system, the window into the database. The User Interface Application requirements defined in the conceptual design are the actual application components that provide service to end users.

APPLICATION DEVELOPMENT TEAM - A group of functional users and technical specialists whose primary function is to oversee the requirements specification, design development, programming and implementation of a information systems application.

AS-IS MODEL - A diagrammatic illustration of the business process as it currently exists.

BETA TEST - The Beta Test is a normal working environment test. It is a user software acceptance test of a new system or changes to a deployed system. The Beta Test is conducted in a field environment using a production "live" database executed on designated hardware.

BUSINESS PROCESS - A group of logically related decisions and activities required to manage the resources of a business. The linkage of activities across functional boundaries.

CASE (Computer Aided Software Engineering) - Collective reference to a family of software development productivity tools.

CIVIL WORKS PROGRAM - Major USACE mission area that includes water resource management and emergency response programs.

COMMAND DATA MODEL - A fully attributed conceptual data model that is the overall logical structure of the Corps of Engineers data, independent of any software or storage constraints. It may often contain data structures not yet implemented in internal/physical data models.

COST DRIVER - Factors of an Activity that lead directly to expenditures and create costs.

DATA - Meaningful facts about persons, places, things, concepts, events, and activities in a defined format and structure from which information may be derived.

DATA ELEMENT - A property or characteristic of a real world object. A data element has a name and a definition. Data elements are used to distinguish between real world objects and to provide descriptions of them. Data elements are named with singular nouns.

DATA MODEL - A model that described real world objects, their data elements and relationships that comprise the data that describe the business environment and support the activity model.

END USER - A person who uses the information or data provided by a computer system. For example, engineers, secretaries, and managers are all end users.

FOURTH GENERATION LANGUAGE (4GL) - Programming language that uses high-level human-like instructions to retrieve and format data for inquiries and reports.

FUNCTIONAL USER/CUSTOMER - The responsible Corps individual who oversees and manages an Application Development project or a STRAP.

GAO/IMTEC - General Accounting Office Information Management Technology report.

IDEF (Integrated Computer-Aided Manufacturing Definitions) MODEL - A semantic language based representation of complex real world activities and their interdependencies. These interdependencies are classified as either inputs, controls, outputs, or mechanisms (ICOMS). IDEF models provide an understanding of the activities in the environment and their use of information.

IMPROVEMENT OPPORTUNITIES - Identified during the definition of the AS-IS Model, they represent the areas of importance to be focused on during the To-Be modeling process.

IN-PROCESS REVIEW (IPR) - A review by a team of functional and technical delegates to determine if the requirements of a business area are being satisfied in an efficient manner by the Application Development effort.

INFORMATION RESOURCE MANAGEMENT STEERING COMMITTEE (IRMSC) - Made up of the senior personnel from the major directorates and offices in the Headquarters to be concerned with strategic issues (such as appeal on data naming issues).

ISP - Information System Plan

ISPI - Information System Planning Implementation

LIFE CYCLE MANAGEMENT - The control and administration of an information system throughout its entire existence, from system development to replacement.

NON-VALUE ADDED ACTIVITIES - Anything other than the minimum amount of equipment, materials, space, and employee essential to achieve corporate objectives and remain an ongoing enterprise (e.g., correction, inspection, expediting delay, storage, etc.).

PROCESS MODEL - Pictorial representation of logically related decisions and activities using an accepted modeling technique.

PROPONENT - The USACE organization that is responsible for the definition of the entity and/or data element.

STOVEPIPE SYSTEM - A separately developed information system without shared data and/or resources.

STRAP (Structured Requirements Analysis and Planning) Report - Process and data information requirements of a business are analyzed and documented. A Business Process is selected from those projects slated during Information Systems Planning Implementation (ISPI). The overall information requirements are identified and projects proposed to implement these needs.

TO-BE MODEL - Diagrammatic illustration of the incorporation of business process Improvement Opportunities with the Command Data Model concept of shareable data across business processes.

VALUE ADDED ACTIVITIES - Contribute to the achievement of enterprise activities and/or to product attributes and service level paid by the customer.

References

- Brewin, Bob, "Federal Computer Week White Paper: CIM", Federal Computer Week, September, 1991.
- Documentation of Cost Based Activity Modeling Project, U. S. Army Corps of Engineers.
- Hammer, Michael , "Re-engineering Work: Don't Automate, Obliterate", Harvard Business Review, July/August, 1990.
- "Information Planning Guidance: Towards Building the 1995 Corporate Architecture", U. S. Army Corps of Engineers Director of Information Management, May 1991.
- "Information Systems Plan for Office of Chief of Engineers", U. S. Army Corps of Engineers, June 1984.
- "Information Systems Planning Report: A Prescription for Change", U. S. Army Corps of Engineers, May 1985.
- McWilliams, Gary, and Verity, John W., "Is it time to Junk the Way You Use Computers?", Business Week, July 22, 1991.
- "Modernization Plan", U. S. Army Corps of Engineers Director of Information Management, January, 1991.
- "Problems in Managing and Planning of Information Resources Persist at The Army Corps of Engineers", Report by the Comptroller General (GAO/CED-82-83, June 9, 1982.
- Ryan Alan J., "Is Re-engineering Right for You?", Computerworld, Vol 25, No 28, July 15, 1991.
- Shank, John, "Strategic Cost Management: New Wine, or Just New Bottles", Journal of Management and Accounting Research, Vol.1, Fall 1989.
- Sittenauer, Chris and Olsem, Mike "Time to Re-Engineer?", Cross Talk, U. S. Air Force Software Technology Support Center, Mar 92.

- "A Successful Agency-Wide Implementation of Corporate Information Management (CIM)", Documentation Supporting U. S. Army Corps of Engineers Modernization Effort, U. S. Army Corps of Engineers, May 1991.
- "U. S. Army Corps of Engineers Corporate Information Management (CIM) Candidate Proposal", Memorandum for Director of Information Systems for Command, Control, Communication, and Computers, from USACE Director of Information Systems DTD 15 April 1991.
- "U. S. Army Corps of Engineers Information Engineering: Application Development Project Leaders Reference Manual", U. S. Army Corps of Engineers, 01 March, 1991.
- "White Paper on CIM", Logistic Systems Architects (LSA), from Documentation of Cost Based Activity Modeling Project, U. S. Army Corps of Engineers.

Suggested Readings

- Albright, Thomas L., and Reeve, James M., "The Impact of Material Yield Related Cost Drivers on Product and Product Costs", August 1990.
- Appleton, Daniel S., "Business Rules: The Missing Link", Datamation, October 15, 1984., pp.145-150; revised and republished 1992, Talon Publishing.
- Axline, Larry L., "TQM: A Look in the Mirror", Management Review.
- Banker, Rajin D. & Potter, Gordon "Economic Comparison of Single Cost Driver and Activity-Based Costing Systems", Carlson School of Management, University of Minnesota, May 10, 1991.
- Boehm, Barry W. "A Spiral Model of Software Development and Enhancement", Computer, May 1988, p. 61-72, Reprinted by IEEE (EH0318-6/90/0000/0249).
- Boone, Larry W., Slevin, Dennis P., and Stieman, Paul A., "Critical Success Factor Analysis for Information Systems Performance Measurement and Enhancement: A Case Study in the University Environment", Information and Management, Vol 21, 1991.
- Brewin, Bob, "Federal Computer Week White Paper: CIM", Federal Computer Week, September, 1991.
- Brimson, James A., Activity Accounting: An Activity Based Costing Approach, John Wiley and Sons, 1991.
- Britcher, R. N. "Re-engineering Software: A Case Study", IBM Systems Journal, Vol. 29, No. 4, 1990, p.551-67, reprinted from R. N. Britcher and J. J. Craig. Using Modern Design Practices to Upgrade Aging Software Systems. IEEE Software 3. No. 3. 16-24, May 1986.
- Brooks, Frederick "Report of the Defense Science Board Task Force on Military Software"(AD-A188 561), Office of the Secretary of Defense, September 1987.
- Capettini, Robert; Chow, Chee W. & Wong-Boren, Adrian "The Incidence and Antecedents of Ineffective Product Costing Systems", School of Accountancy, San Diego State University, October 1990.

- Corporate Information Management: Process Improvement Methodology for Functional DoD Managers, Information Resource Management College, February, 1992.
- Gill, Geoffrey, and Kemerer, Chris F., "Productivity Impacts of Software Complexity and Developer Experience", Center for Information Systems Research, Sloan School of Management, January, 1990.
- Glenn, Tom, "The Formula For Success in TQM", The Bureaucrat, Spring 1991.
- Goldstein, David G., "Preparation For CIM: Using IDEF0 Models and Simulations to Anticipate Your Computer Manufacturing Needs", DEC Professional, Vol 10 No. 8, August 1991.
- Haedicke, Jack & Feil, David "Hughes Aircraft Sets the Standard For ABC", Management Accounting, Vol. 72, No. 8, p. 29.
- Hammer, Michael, "Re-Engineering the Business". (a talk by Michael Hammer, president of Hammer and Co.), MIS Strategies Planning: A Computer Economics Inc. Conference, New York City, October 22-23, 1990.
- Harr, David J., "How Activity Accounting Works in Government", Management Accounting, September 1990.
- King, Julia, "Do You Really Need A Re-Engineering Consultant?", Computerworld, Vol 25, No. 28, July 15, 1991.
- King, Julia, "Re-Engineering Puts Progressive on the Spot.", Computerworld, Vol 25, No. 28, July 15, 1991.
- King, Julia, "Rip It Up! Re-Engineering is This Season's Hottest Buzzword.", Computerworld, Vol 25, No. 28, July 15, 1991.
- Krone, Bob, "Total Quality Management: An American Odyssey", The Bureaucrat, Fall, 1990.
- Kydd, Christine T., and Jones, Louise H., "An Information Process Framework for Understanding Success and Failure of MIS Development Methodologies", Information and Management, Vol 15, 1988.
- Mameli, Roberto, Pinci, Valerio, and Shapiro, Robert M., "Modeling a NORAD Command Post Using SADT and Colored Petri Nets".
- McWilliams, Gary, and Verity, John W., "Is it Time To Junk The Way You Use Computers?", Business Week, July 22, 1991.

- Norreen, Eric, "Are Costs Strictly Proportional to Their Cost Drivers? Preliminary Evidence", (Version to be presented at the 1990 Research Conference of the AAA Management Accounting Section, October, 1990).
- Parker, Thorton & Lettes, Theodore "Is Accounting Standing in the Way of Flexible Computer-Integration Manufacturing", Journal of Management Accounting Research, Vol. 72, No. 7, Jan 1991.
- Raffish, Norm, "How Much Does That Product Really Cost?", Management Accounting, March, 1991.
- Robinson, Michael A. "Contribution Margin Analysis: No Longer Relevant / Strategic Cost Management: The New Paradigm", Journal of Management Accounting Research, Fall 1990, Vol 2, p. 1.
- Ross, Douglas T., and Schoman, Kenneth E., "Structured Analysis for Requirements Definition", IEEE Transactions on Software Engineering, Vol. SE-3, No 1 , January, 1977.
- Ryan, Alan J., "Is Re-Engineering Right For You?", Computerworld, Vol 25, No 28, July 15, 1991.
- Scheffer, Paul A. & Stone, Albert H. III & Rzepka, William E. "A Case Study of SREM", Computer, April 1985, p. 47-55, Reprinted by IEEE (EH0288-1/88/000/0112).
- Sittenauer, Chris and Olsem, Mike "Time to Re-Engineer?", Cross Talk, U. S. Air Force Software Technology Support Center, Mar 92.
- Shank, John "Strategic Cost Management: New Wine, or Just New Bottles", Journal of Management Accounting Research, Vol. 1, Fall 89.
- Strassmann, Paul A. The Business Value of Computers, Information Economics Press, New Canaan, Connecticut, 1990.
- Waldrop, James H. , "Project Management: Have We Applied All That We Know?", Information and Management, Vol 7, 1984.
- Yang, Dori "Boeing Knocks Down the Wall Between the Dreamers and the Doers", Business Week, 28 Oct 1991, p.120.
- "The Cost Based Activity Modeling Project", Information Technology Policy Board (Proposal #91-20), Department of Defense.

Turney, Peter B. B., Common Cents, The ABC Performance Breakthrough, Cost Technology, Hillsboro, OR, 1991.

INITIAL DISTRIBUTION LIST

1. Defense Technical Information Center 2
Cameron Station
Alexandria, Virginia 22304-6145
2. Library, Code 52 2
Naval Post Graduate School
Monterey, California 93943-5000

Thesis
D9252 Duvall
c.1 Business re-engineering. 3.

Thesis
D9252 Duvall
c.1 Business re-engineering.



DOLLEY KNOX LIBRARY

3 2768 00034138 2